

THE



ARGUMENT FOR HEALTH

health

vs.

Health



**Screened
1,000
Academic
Articles**

**Reviewed
225
Articles**

- Individual/Family
- Private Sector
- Public Finance
- Macroeconomics



HEALTH



ECONOMY

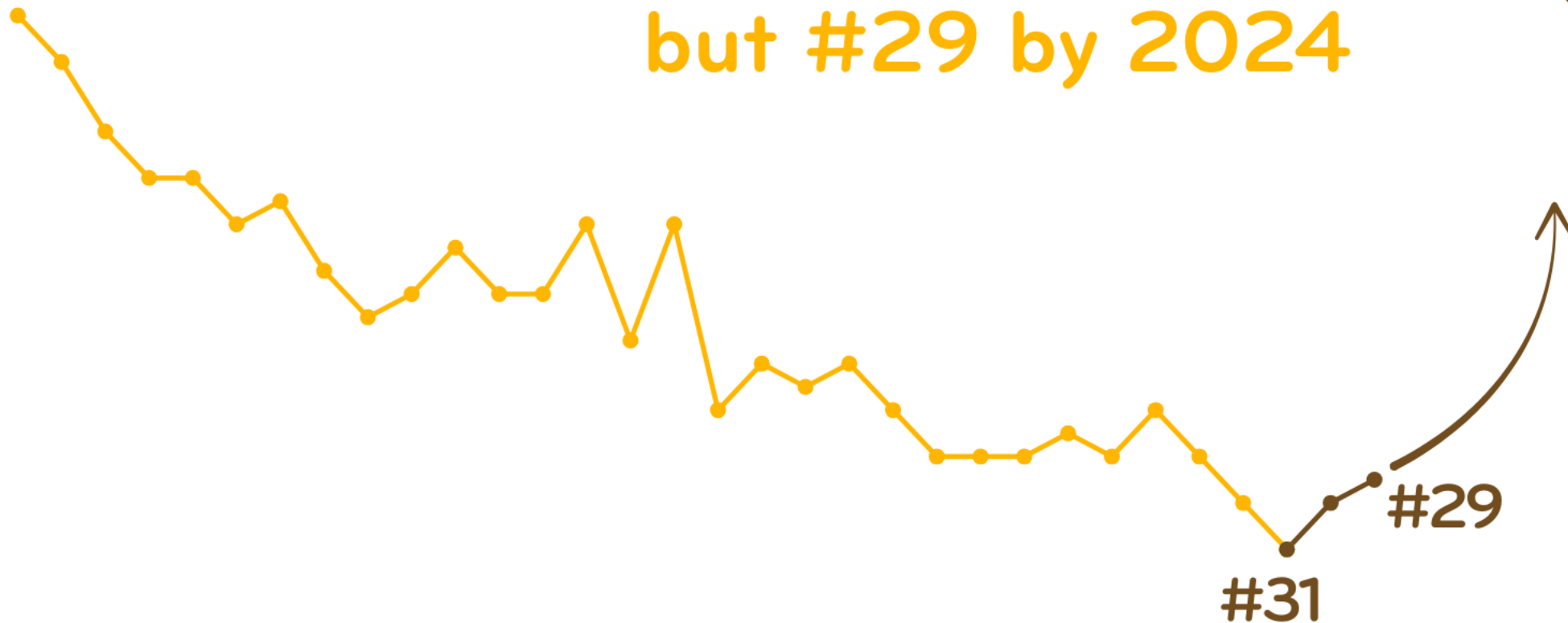
#8

Kansas was #8 in 1991
but #29 by 2024

#29

#31

Kansas Health Rankings



How Poor Health Shrinks the Economy



INDIVIDUALS

Poor health reduces work capacity
(Absenteeism, Presenteeism, Early Retirement)



COMPANIES

Lower productivity, higher costs,
weaker competitiveness



COMMUNITIES & STATES

Reduced GDP growth, shrinking tax base,
budget strain

A healthier Kansas is a goal we can achieve,
and it starts with

PEOPLE LIKE YOU



LEADING HEALTH

HOW YOU AND 30,000 KANSANS
HELP COMMUNITIES THRIVE



ED O'MALLEY
CEO OF KANSAS HEALTH FOUNDATION

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