Economic Index Update

Healthy-Wealthy-Wise

Douglas County



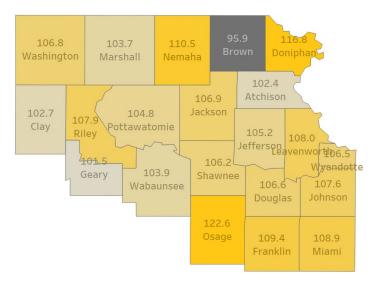
Jonathan Norris

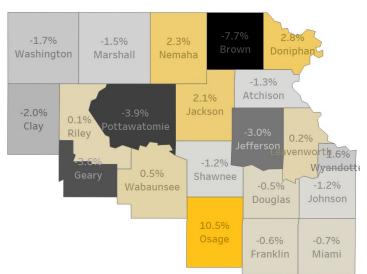


Current Index

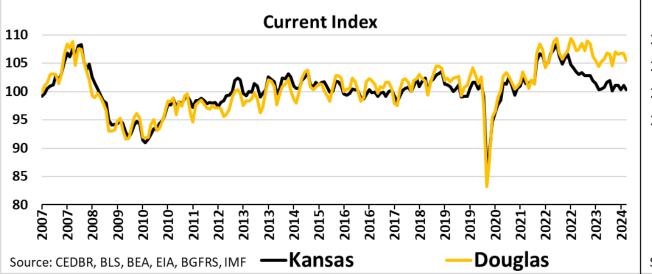
2023 Current Index

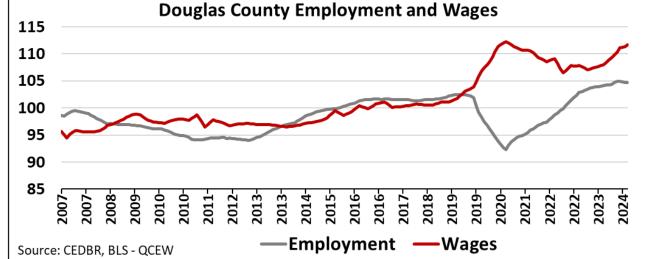
Y/Y Current Index Growth – 2022-23

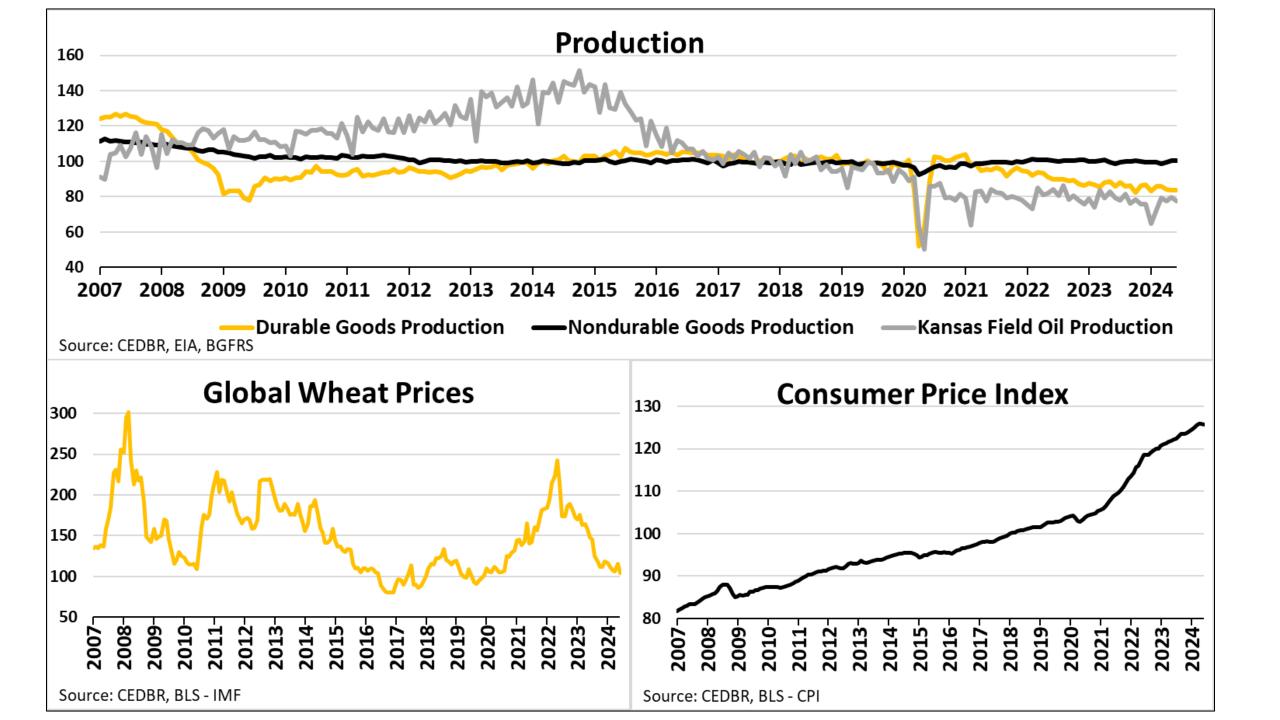


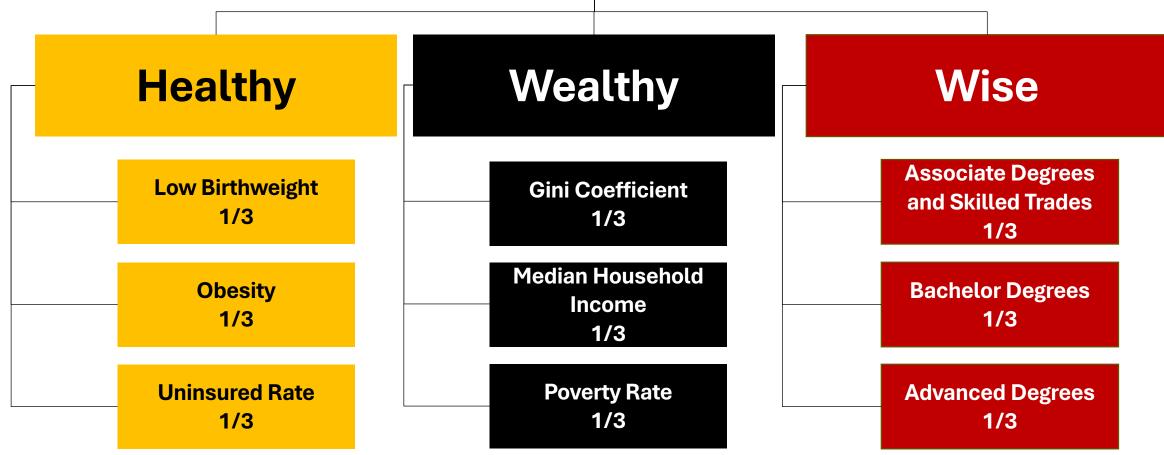


- Regionally, most counties are better off than in 2018 (the base year)
- but declined in 2022-23 due to faltering employment and key sector slowdowns.
- Wages and employment remain high compared to history







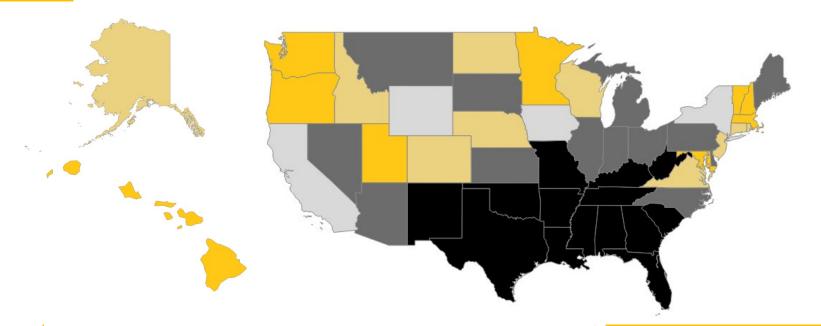






Healthy, Wealthy, and Wise – Kansas ranks below the

national median



- Healthy Below Median
 - High obesity rates
 - Many uninsured
- Wealthy Near Median
 - Low wealth polarization
 - Lagging incomes
- Wise Above Median
 - Associate and Bachelor

		Value	Rank
	Obesity Rate	35.8%	4
Healthy Ranking	Uninsured Rate	10.3%	4
	Low Birthweight	7.2%	2
	Gini Coefficient	45.6%	2
Wealthy Ranking	Median Household Income	\$72,639	4
	Poverty Rate	11.5%	3
	Associate Degrees and Skilled Trades	31.1%	2
Wise Ranking	Bachelor Degrees	22.0%	2
	Advanced Degrees	13.1%	3
Source: CEDBR, County Health Rankings - NCHS, Census - ACS 5-Year Estimates			tes

US Healthy-Wealthy-Wise Ranks, 2025

State	Healthy-Wealthy-Wise	Healthy	Wealthy	Wise
Colorado	2	4	1	1
Kansas	4	4	3	2
Missouri	5	5	4	4
Nebraska	2	3	2	2
Oklahoma	5	5	5	5
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Source: CEDBR, County Health Rankings - NCHS, Census - ACS 5-Year Estimates

Midwest Region

- Colorado and Nebraska lead
- Missouri and Oklahoma lag



Douglas County ranked among the above the median in household conditions

Healthy-Wealthy-Wise Index, 2025				
County	HWW	Healthy	Wealthy	Wise
Atchison	4	2	4	5
Brown	4	3	4	4
Clay	5	4	4	4
Doniphan	2	3	1	4
Douglas	2	2	5	1
Franklin	3	4	1	4
Geary	2	3	4	1
Jackson	3	4	1	4
Jefferson	1	1	1	3
Marshall	2	1	2	5
Nemaha	1	1	1	4
Osage	4	4	2	5
Pottawatomie	1	1	1	1
Riley	2	1	5	1
Shawnee	2	3	3	2
Wabaunsee	1	1	1	3
Washington	5	5	3	4
Source: CEDBR, County Health Rankings - NCHS				

Healthy: Above median

• Wealthy: Bottom 20%

• Wise: Top 20%

The NE region has generally strong household indicators

 Strong regional labor force interconnection, including the KC metropolitan





Low Birthweight 1/3

Obesity 1/3

Uninsured Rate 1/3

Wealthy

Gini Coefficient 1/3

Median Household Income 1/3

Poverty Rate 1/3

Wise

Associate Degrees and Skilled Trades 1/3

Bachelor Degrees 1/3

Advanced Degrees 1/3





Household health impacts the economy in many ways



Lost Personal Income

- •Time Off Work
- Lower Job Security
- •Lost Advancement Opportunities

Poorer Quality of Life

• Mental and Physical Health

Higher Personal Costs

- Out-of-pocket health costs
- Medications



Productivity Issues

Higher Employer Costs

• Insurance and Healthcare

Tighter Labor Markets

Higher Demand for Labor

Discouraged Investment

- Firms May Relocate or Close
- Deterred Investors



Government

Burden on Public Systems

• Healthcare and Social Services

Decreased Revenue

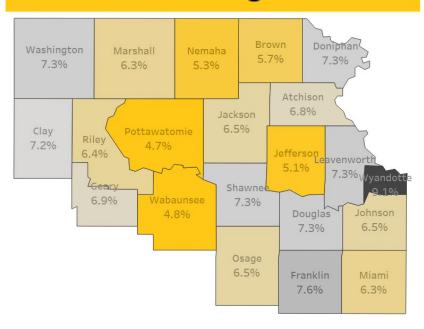
- Less Productive Workforce
- Loss of Firms
- Difficulty Attracting Investment

Economic Stagnation

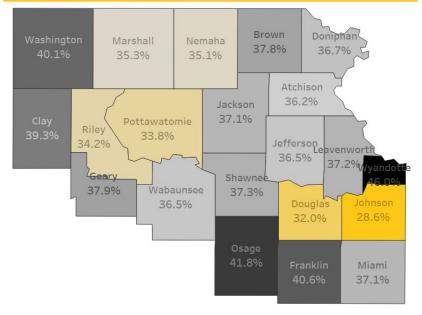


Healthy – Douglas County ranks above the median

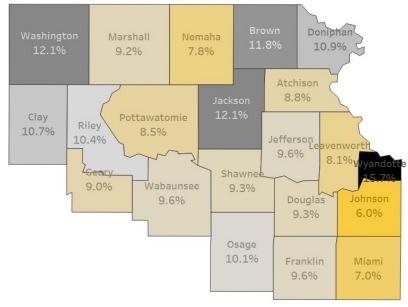
Low Birthweight Rate



Obesity Rate



Uninsured Rate



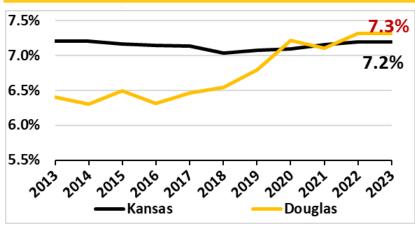
- Slightly above average low birthweights
- Low Obesity Rates compared to most counties statewide
- Slightly better-thanaverage uninsured rates





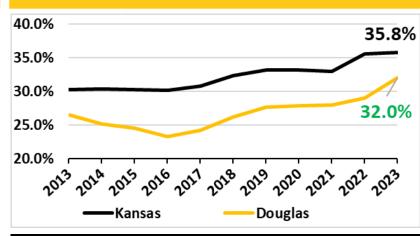
Health Trends – Risk is rising, but still strong

Low Birthweight Rate



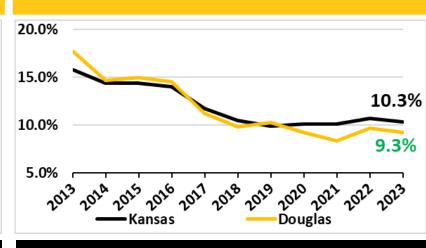
Area		10-Year Change
Douglas County	0.8%	0.9%
Kansas	0.2%	0.0%

Obesity Rate



Area	5-Year Change	10-Year Change
Douglas County	5.8%	5.5%
Kansas	3.4%	5.5%

Uninsured Rate



Area	5-Year Change	10-Year Change
Douglas County	-0.5%	-8.4%
Kansas	-0.1%	-5.5%







Low Birthweight 1/3

Obesity 1/3

Uninsured Rate 1/3

Wealthy

Gini Coefficient 1/3

Median Household Income 1/3

Poverty Rate 1/3

Wise

Associate Degrees and Skilled Trades 1/3

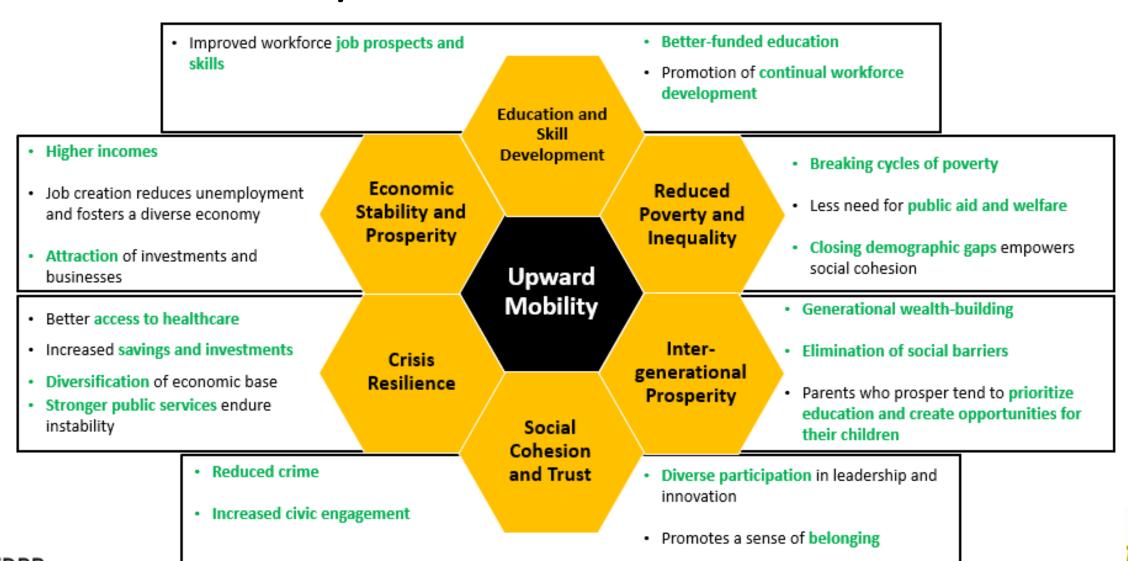
Bachelor Degrees 1/3

Advanced Degrees 1/3





Upward mobility promotes a strong community, key for an economy to flourish

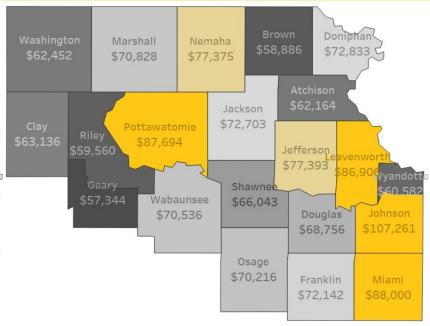


Wealthy – Douglas County ranks in the bottom 20%

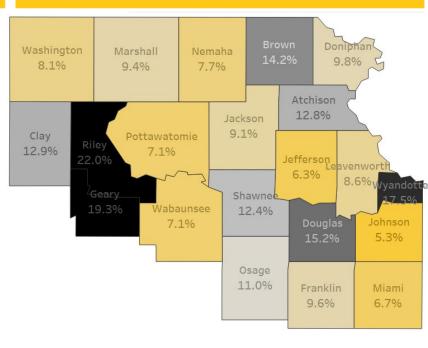
Gini Coefficient

Brown Washington Marshall 0.426 0.405 0.424 0.422 0.429 Atchison 0.431 Clay Pottawatomie 0.422 0.392 0.484 Jefferson venwort 0.391 0.403 Wyandott A426 0.393 0.442 Johnson 0.378 Douglas 0.444 0.462 Franklin Miami 0.395 0.405

Median Household Income



Poverty Rate



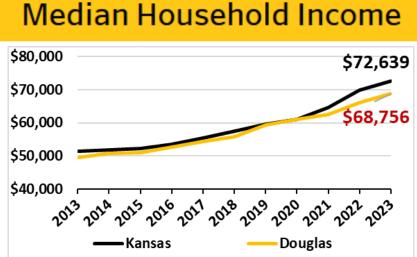
- Somewhat high income polarization for the region
- Comparatively low median
 incomes, considering its
 neighbors and home
 pricing
- High poverty compared to the statewide average and neighbor counties

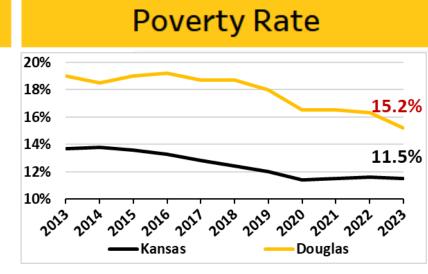




Wealth Trends – Widening gaps in income, but poverty falling faster

0.48 0.47 0.4624 0.45 0.45 0.44 0.43 2013 2014 2015 2016 2011 2018 2019 2010 2011 2013 2013 Kansas Douglas





Area	5-Year Change	10-Year Change
Douglas County	-3.5%	-3.8%
Kansas	-0.9%	-2.2%

Area		10-Year Change
Douglas County	23.1%	38.9%
Kansas	26.5%	41.5%

Area	5-Year Change	10-Year Change
Douglas County	-1.9%	-2.0%
Kansas	-0.6%	1.7%





Healthy

Low Birthweight
1/3

Obesity
1/3

Uninsured Rate 1/3

Wealthy

Gini Coefficient 1/3

Median Household Income 1/3

Poverty Rate 1/3

Wise

Associate Degrees and Skilled Trades 1/3

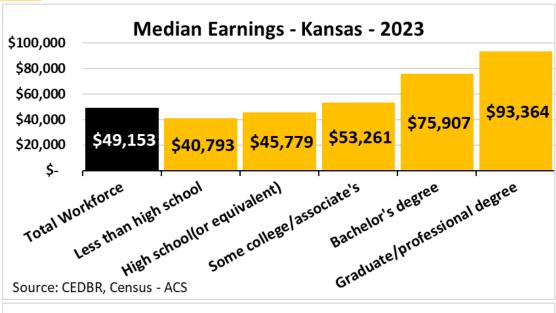
Bachelor Degrees 1/3

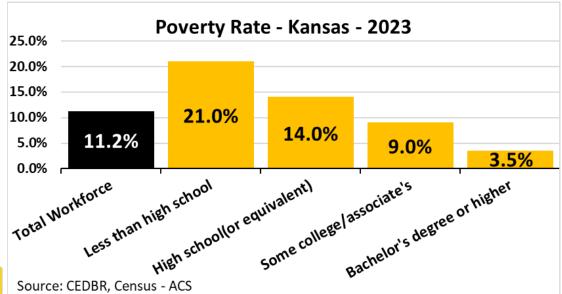
Advanced Degrees 1/3





Educational Attainment Drives...





Increased Productivity, Innovation, and Resilience

Attraction of Higher-Paying Jobs and Industries

Higher Incomes and Wages

Reduced Unemployment and Underemployment

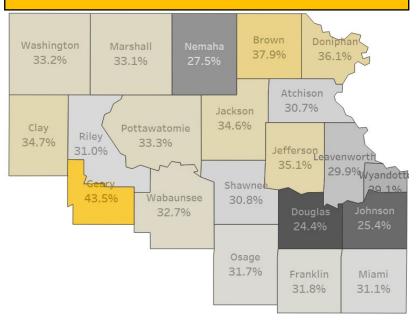
Reduced Poverty and Inequality

Increased Local Spending and Economic Activity

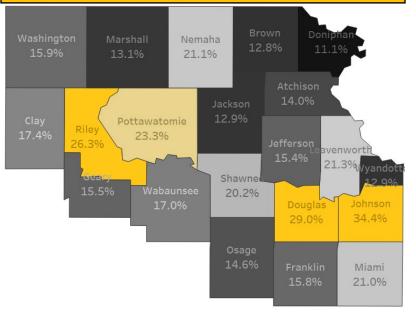


Wise – Top 20% - Highly skilled workforce concentrated in Bachelors and Advanced Degrees

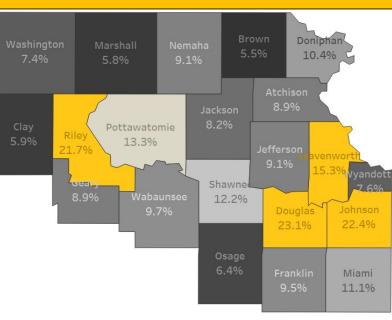
Associate Degrees and Skilled Trades



Bachelor Degrees



Advanced Degrees



 Smallest share of Associate and Skilled Trades in the region Strongly concentrated in Bachelor+ degrees, making it highly tied to the KC metro's abundant job markets

Education Trends — While still highly educated, Douglas County has declined in its educated workforce

	35% 31.1%	Area	5-Year Change	10-Year Change
Associate and Skilled Trades	25% 24.4%	Douglas County	-2.8%	-1.5%
	2013 2014 2015 2016 2011 2018 2019 2010 2011 2013 — Kansas — Douglas	Kansas	-0.7%	-1.0%
Doob alon	29.0%	Area	5-Year Change	10-Year Change
Bachelor Degrees	20.0% 22.0%	Douglas County	2.9%	1.8%
Dograda	2013 2014 2015 2016 2011 2018 2019 2020 2021 2023 — Bansas — Douglas	Kansas	1.2%	2.4%
	_			
A duance d	25.0%	Area	5-Year Change	10-Year Change
Advanced Degrees	15.0%13.1%	Area Douglas County	5-Year Change -1.2%	10-Year Change 0.8%
Advanced Degrees	25.0%			
	25.0% 15.0% 15.0% 2013 2014 2015 2016 2011 2018 2019 2010 2011 2013	Douglas County	-1.2%	0.8%
Degrees	25.0% 15.0% 15.0% 2013 2014 2015 2017 2018 2019 2010 2011 2012 2013 Kansas 2017 2018 2019 2010 2017 2013	Douglas County Kansas	-1.2% 1.0%	0.8% 2.5%