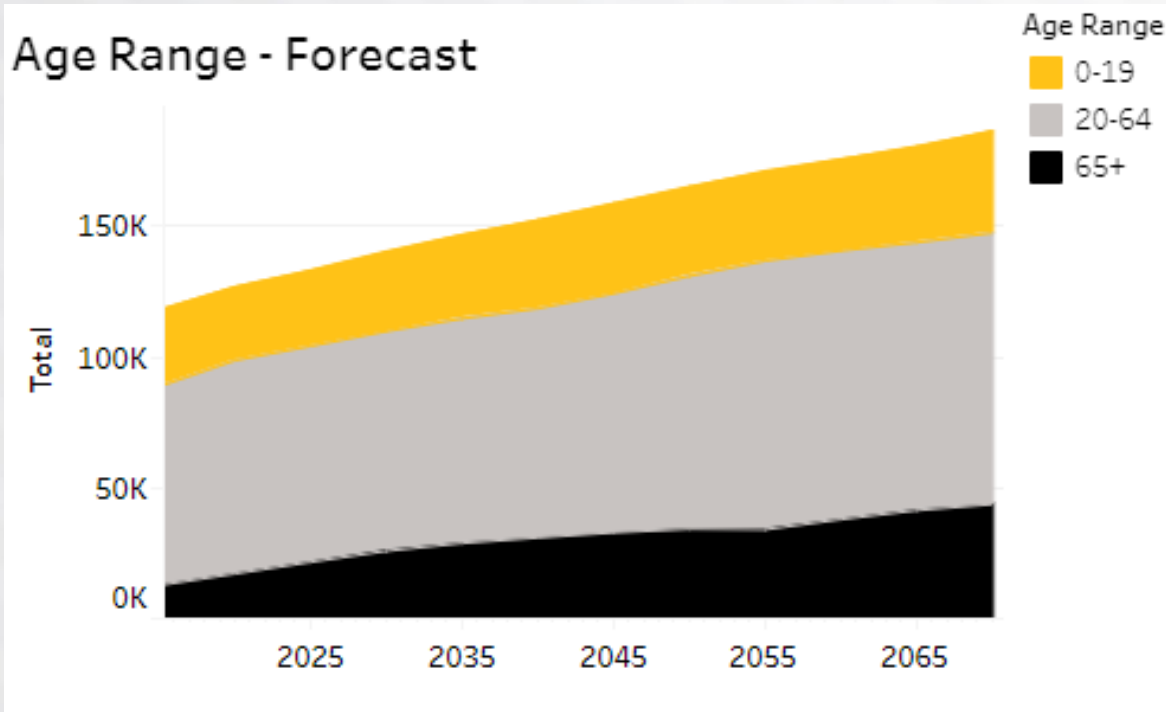




# Douglas County Economy

Steve Kelly  
Vice President of Economic Development  
Lawrence Chamber of Commerce

# Population Forecast, 2020 to 2070



- Total population projected to increase 47 percent by 2070
- Population growth forecasted to slow modestly after 2035

	2020	2025	2030	2035	2040	2045	2050	2055	2060	2065	2070
<b>Total</b>	126,661	132,938	139,977	146,623	152,369	158,706	165,120	170,639	175,479	180,526	186,177
<b>% Diff Total</b>	7.29%	4.96%	5.29%	4.75%	3.92%	4.16%	4.04%	3.34%	2.84%	2.88%	3.13%

# Employment Growth

Industry	Kansas			Douglas County		
	2018	2019	Growth	2018	2019	Growth
Natural resources and mining	19,284	19,353	0.4%	97	105	8.2%
Construction	61,206	63,735	4.1%	1,757	1,787	1.7%
Manufacturing	165,056	167,196	1.3%	4,204	4,718	12.2%
Trade, transportation, and utilities	263,858	262,383	-0.6%	7,587	7,249	-4.5%
Information	18,664	18,137	-2.8%	572	543	-5.1%
Financial activities	73,500	74,336	1.1%	1,696	1,713	1.0%
Professional and business services	179,413	179,211	-0.1%	5,325	5,250	-1.4%
Education and health services	195,132	197,874	1.4%	5,682	5,738	1.0%
Leisure and hospitality	129,372	130,101	0.6%	7,083	7,089	0.1%
Other services	33,757	34,833	3.2%	2,626	2,862	9.0%
Federal Government	25,198	25,487	1.1%	408	407	-0.2%
State & Local Government	218,680	220,538	0.8%	12,166	12,181	0.1%
<b>Total, all industries</b>	<b>1,383,119</b>	<b>1,393,184</b>	<b>0.7%</b>	<b>49,203</b>	<b>49,641</b>	<b>0.9%</b>

Source: CEDBR, BLS - QCEW

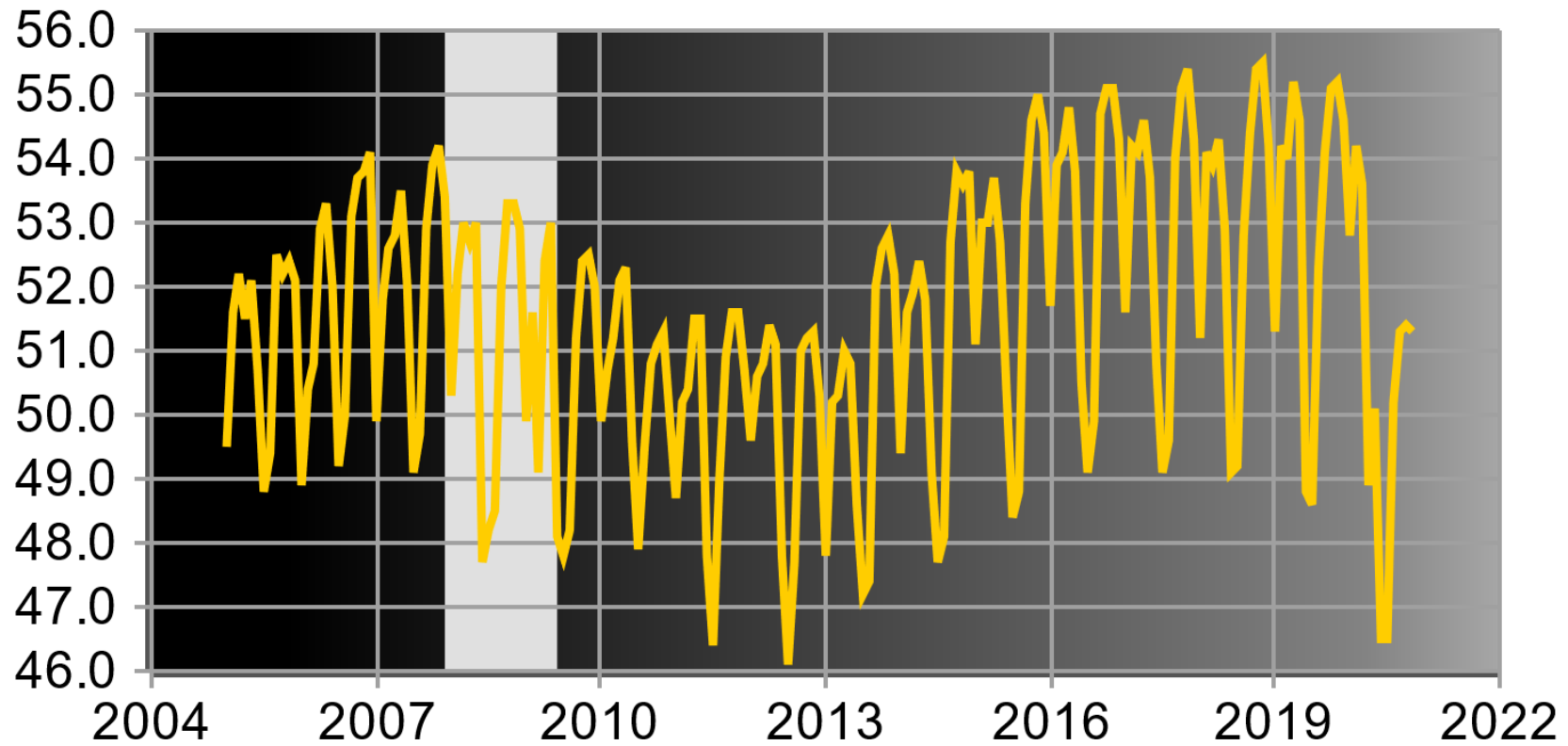
# Annual Wages

Industry	Kansas			Douglas County		
	2018	2019	Growth	2018	2019	Growth
Natural resources and mining	\$ 46,607	\$ 48,060	3.1%	\$ 31,225	\$ 31,905	2.2%
Construction	\$ 47,004	\$ 47,802	1.7%	\$ 47,811	\$ 49,828	4.2%
Manufacturing	\$ 54,735	\$ 57,030	4.2%	\$ 52,594	\$ 52,785	0.4%
Trade, transportation, and utilities	\$ 42,235	\$ 43,539	3.1%	\$ 31,415	\$ 33,170	5.6%
Information	\$ 63,399	\$ 66,434	4.8%	\$ 47,243	\$ 47,415	0.4%
Financial activities	\$ 67,710	\$ 68,950	1.8%	\$ 48,140	\$ 48,719	1.2%
Professional and business services	\$ 61,288	\$ 64,554	5.3%	\$ 42,836	\$ 50,289	17.4%
Education and health services	\$ 42,586	\$ 43,909	3.1%	\$ 32,870	\$ 34,343	4.5%
Leisure and hospitality	\$ 16,764	\$ 17,333	3.4%	\$ 15,540	\$ 16,171	4.1%
Other services	\$ 34,478	\$ 35,624	3.3%	\$ 33,078	\$ 30,741	-7.1%
Federal Government	\$ 68,977	\$ 70,165	1.7%	\$ 63,490	\$ 63,434	-0.1%
<b>Total, all industries</b>	<b>\$ 36,342</b>	<b>\$ 37,494</b>	<b>3.2%</b>	<b>\$ 39,148</b>	<b>\$ 40,906</b>	<b>4.5%</b>

Source: CEDBR, BLS - QCEW

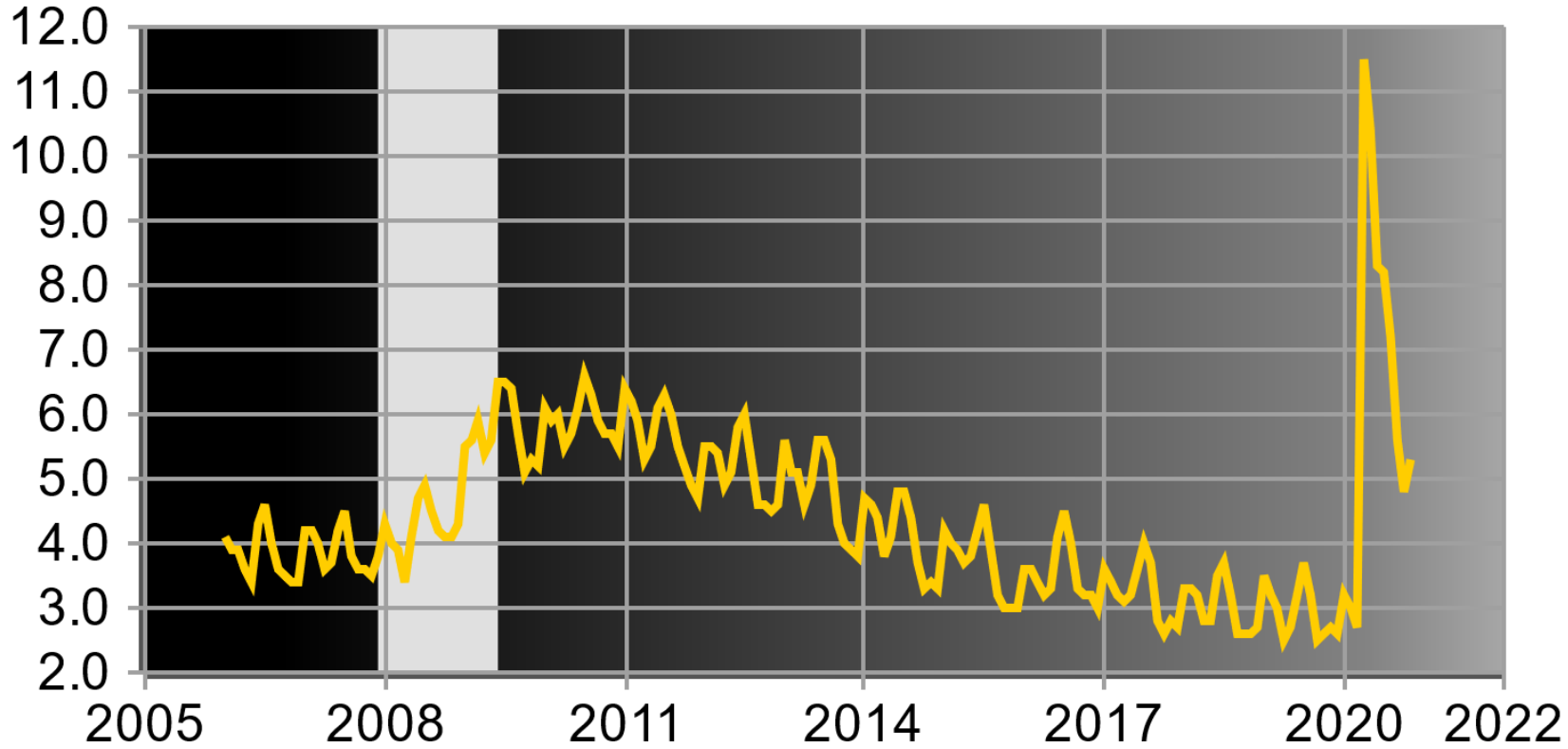
# Total Employment

Total Nonfarm - Lawrence MSA - Total Nonfarm Employment  
(in thousands, not seasonally adjusted)

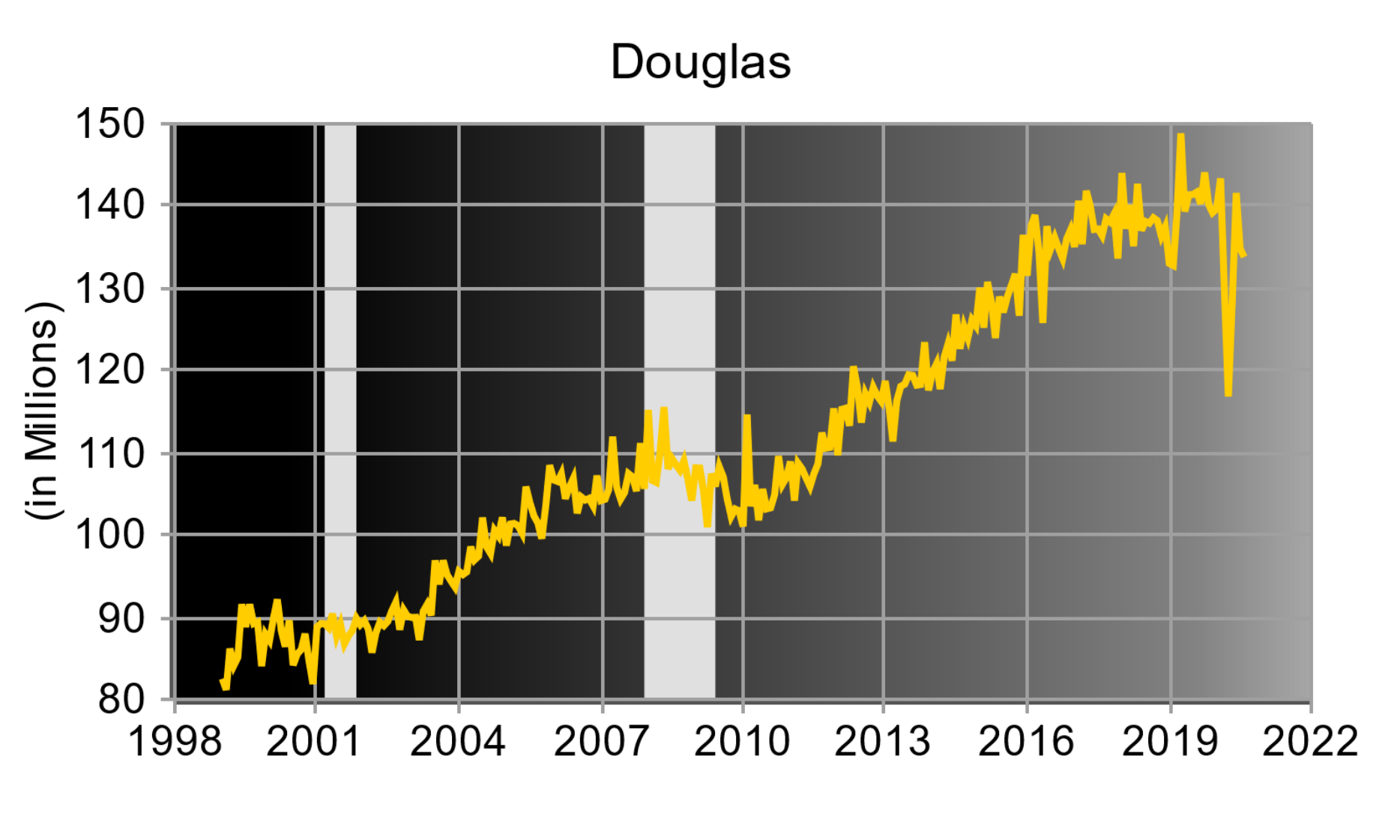


# Unemployment Rate

Unemployment Rate - Douglas County, KS - Civilian Labor Force (not seasonally adjusted)

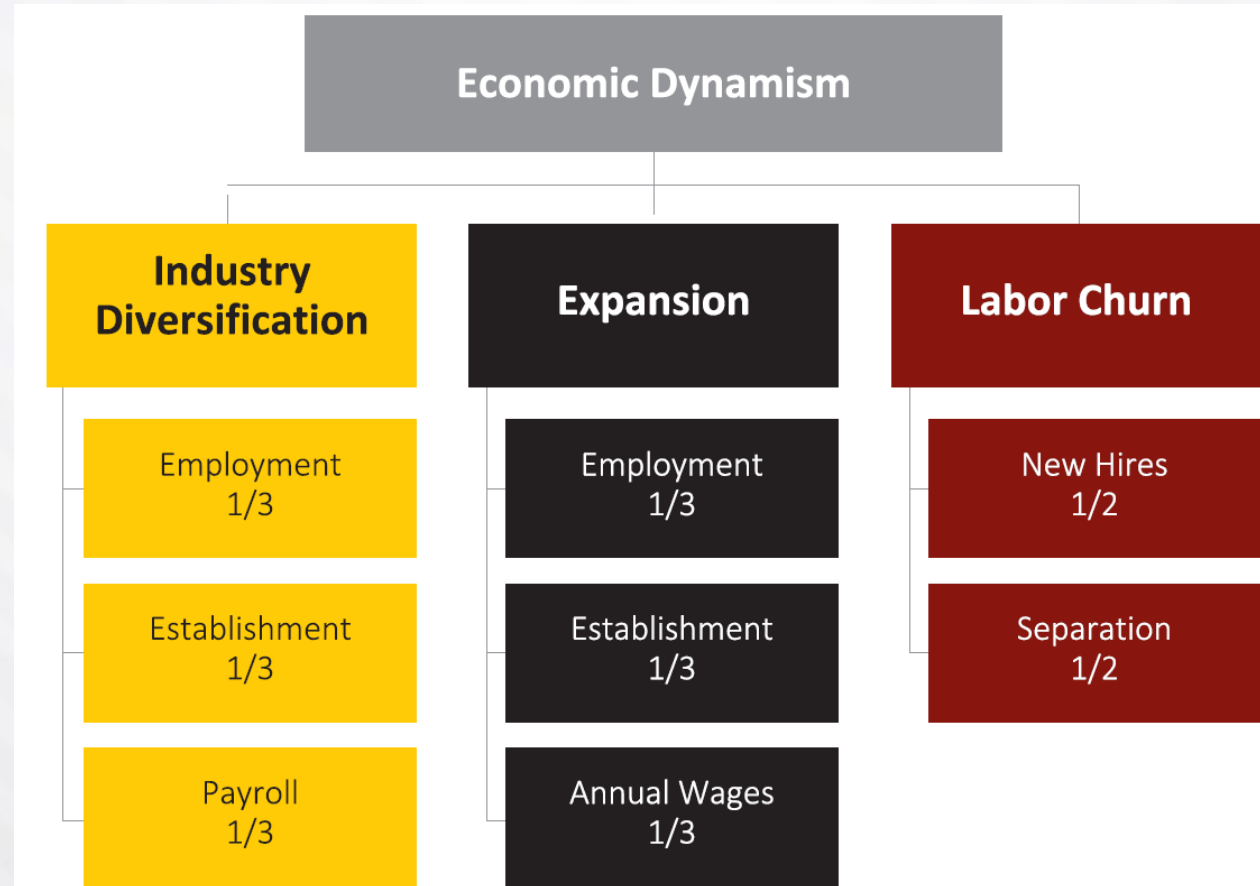


# Seasonally Adjusted Retail Sales



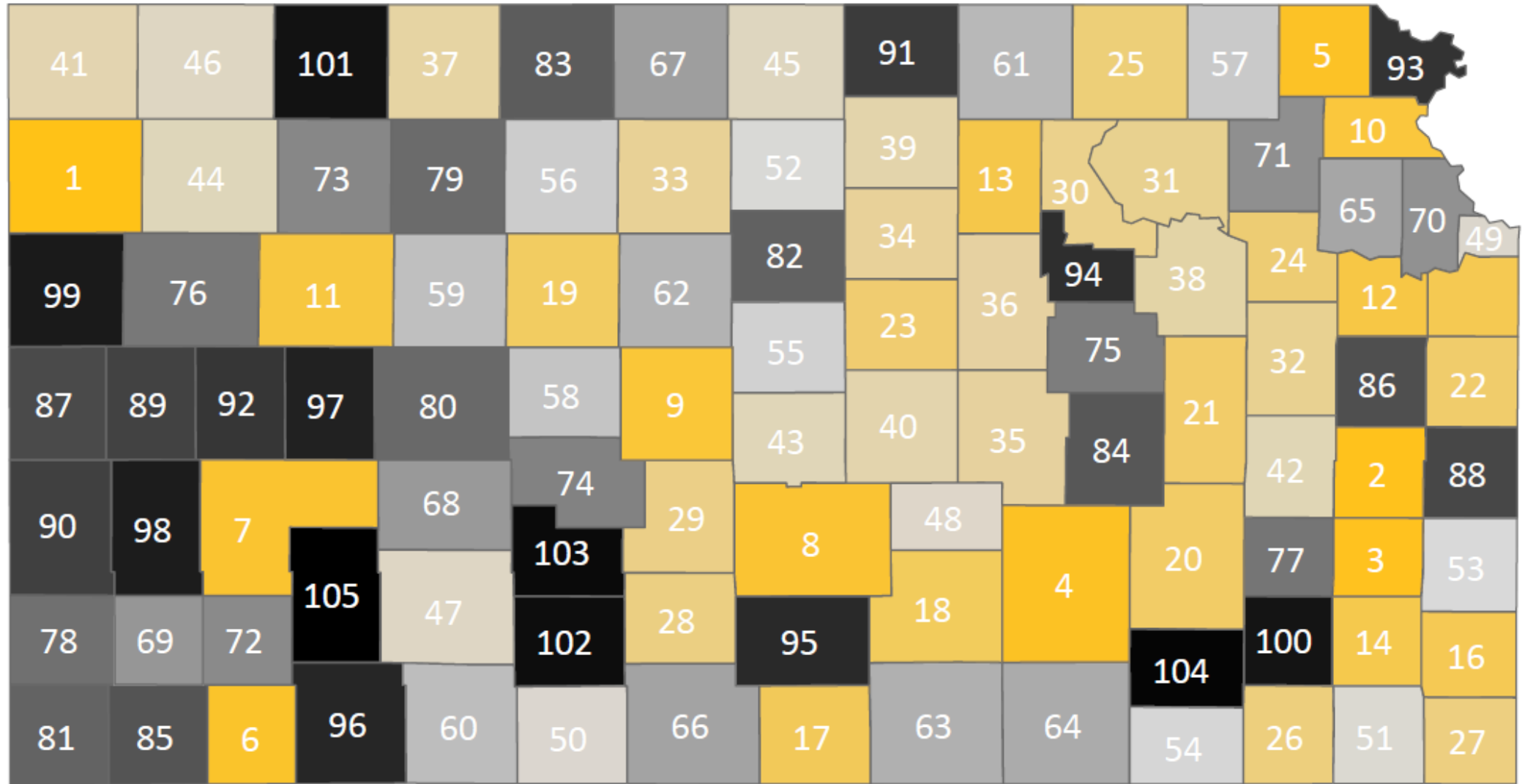
# Business Dynamism Index

- The index measures the dynamism of the business environment in three areas: industry diversification, business expansion, and labor churn.



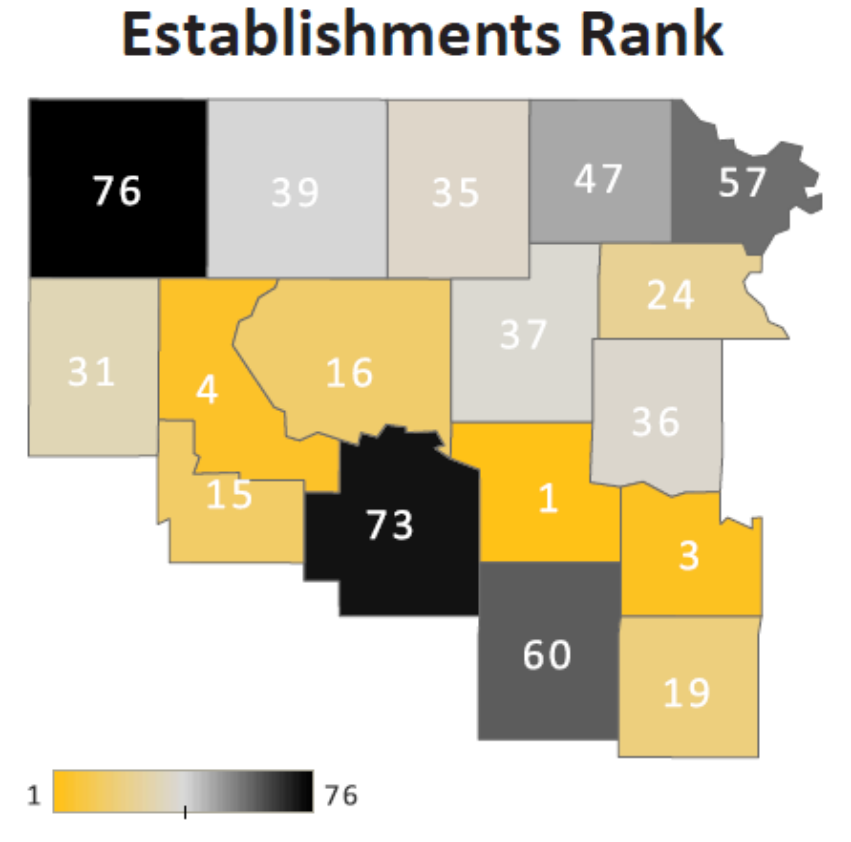
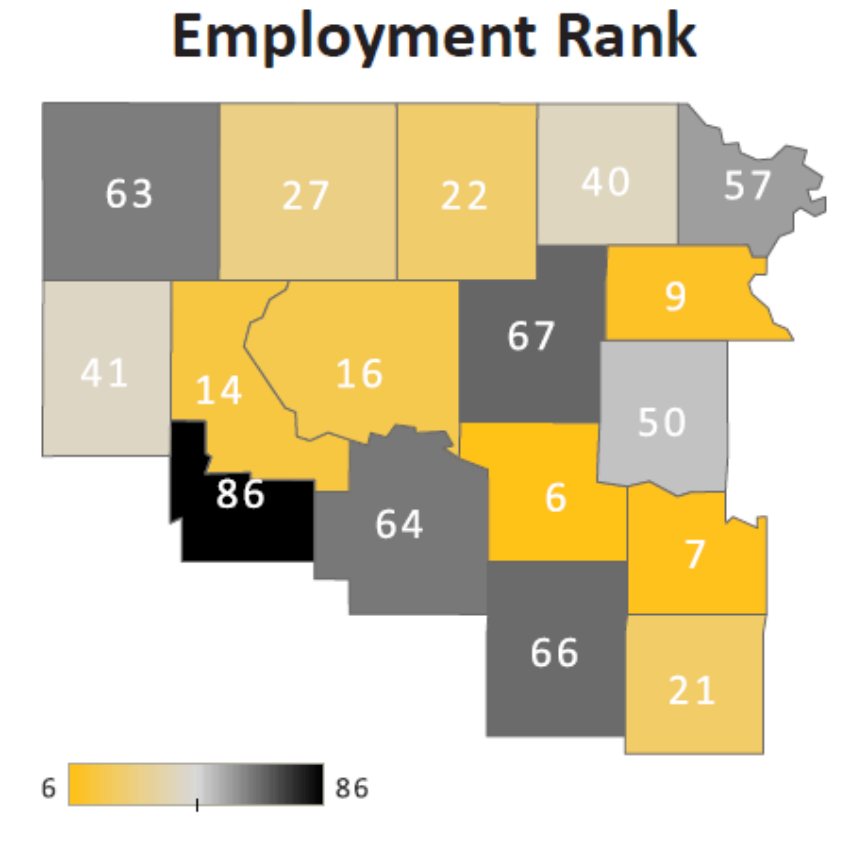


# Kansas Business Dynamism Index, 2021

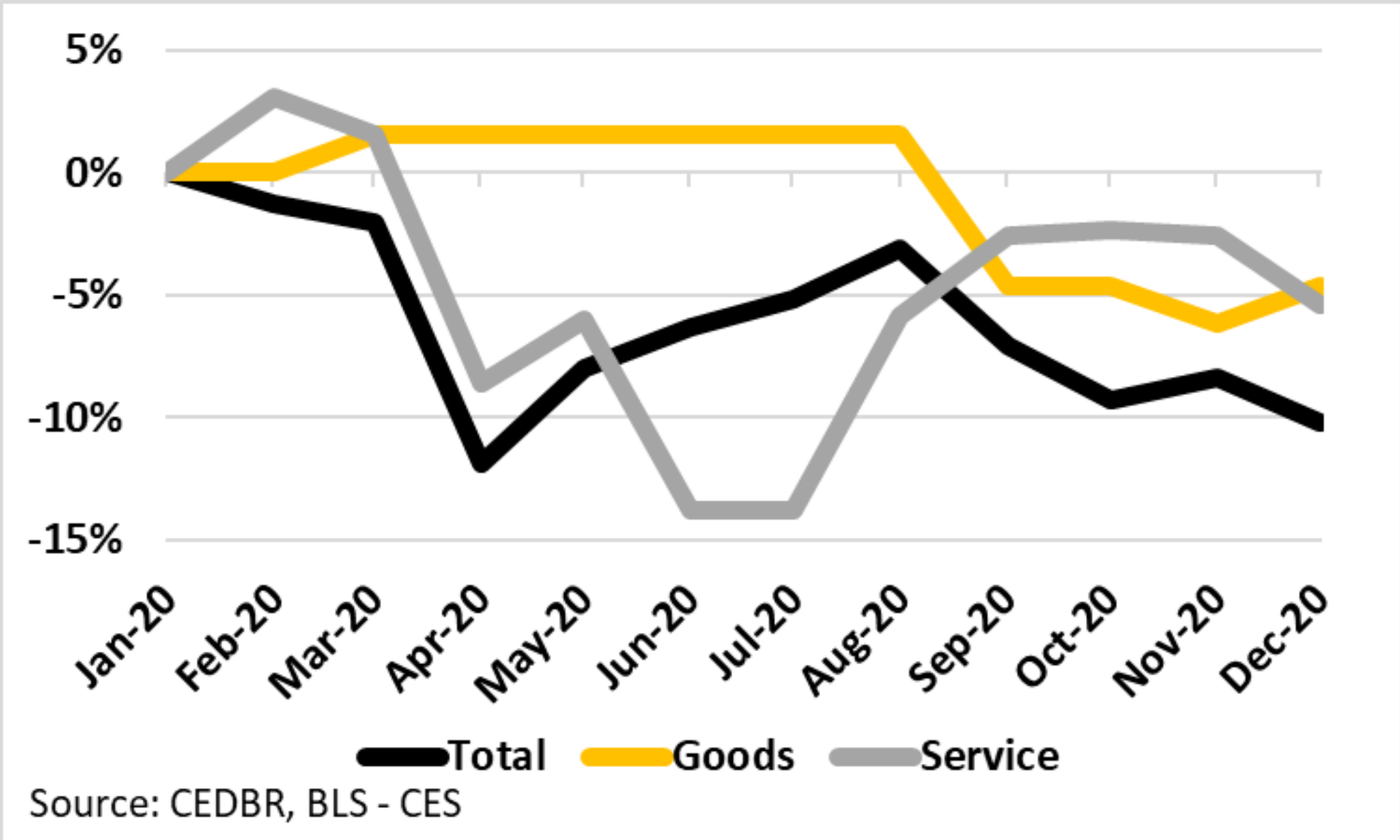


# Business Diversification

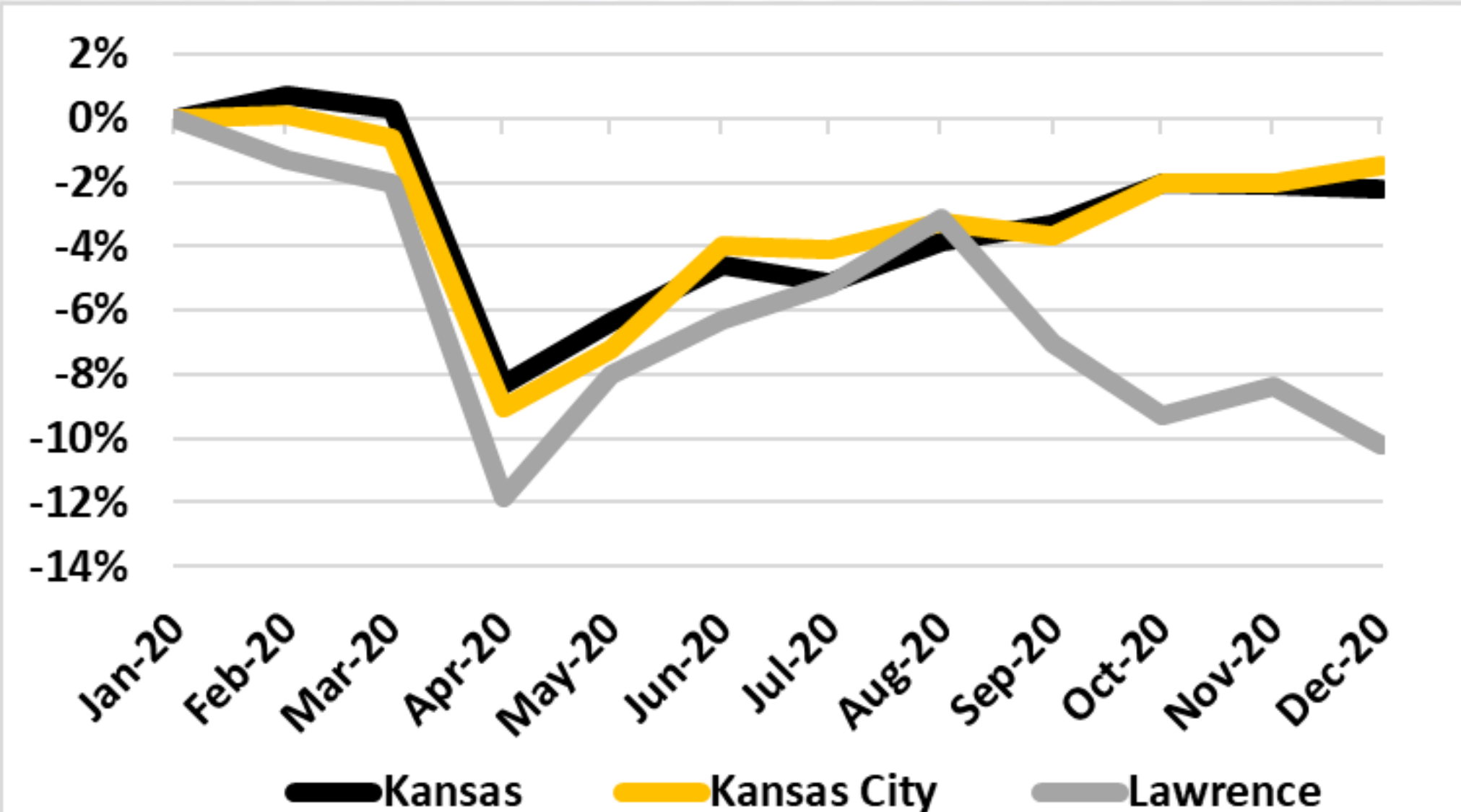
- Douglas County ranked 8<sup>th</sup> highest overall in the state.



# Lawrence MSA – Cumulative Growth Jan 2020



# Lawrence MSA – Cumulative Growth



Source: CEDBR, BLS - CES