

Hays Economic Outlook Conference October 22, 2020 Dr. Stanley D. Longhofer WSU Center for Real Estate



WICHITA STATE UNIVERSITY

W. FRANK BARTON SCHOOL OF BUSINESS



SPECIAL THANKS TO:













and participating REALTOR® MLS systems across Kansas





2020 Forecast - Labor and Mortgage Market Summary

- Current fundamentals are solid
 - Mortgage financing is widely available...and *cheap!*
 - Labor markets are fairly healthy
- All of this could change quickly







MORTGAGE RATES FORECAST

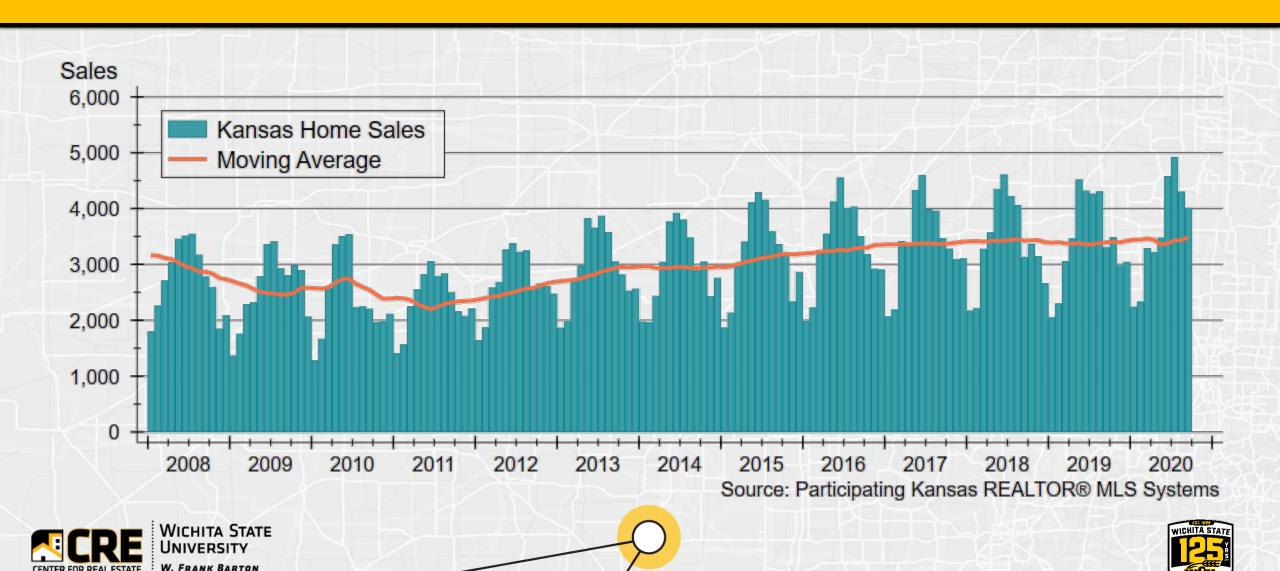




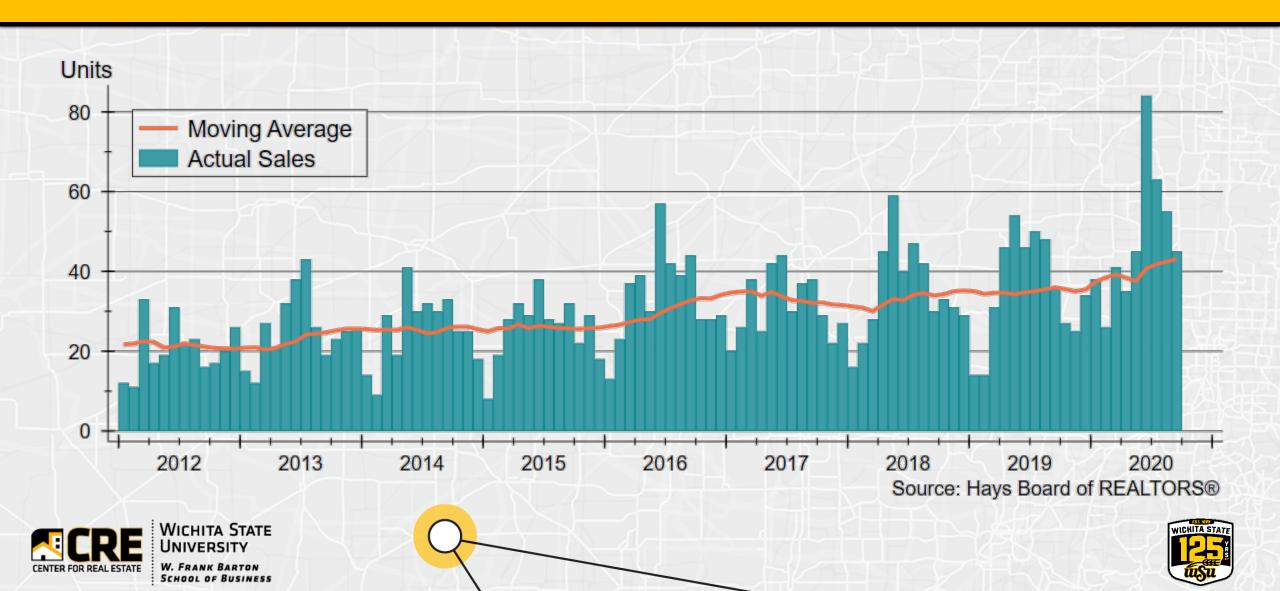




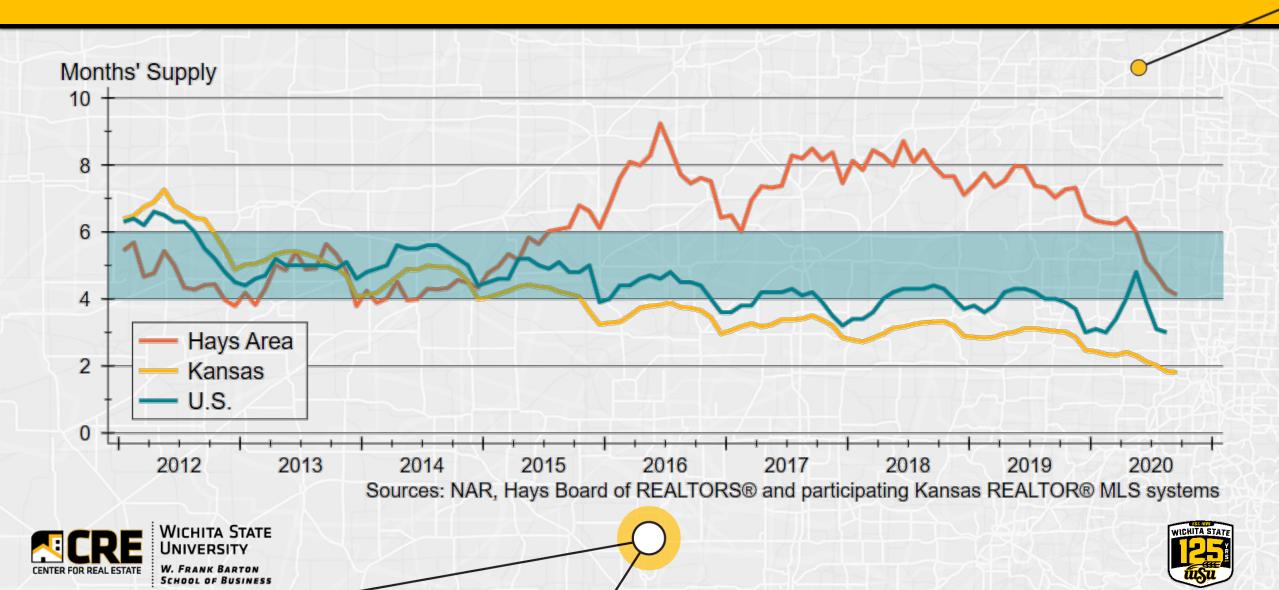
KANSAS TOTAL HOME SALES



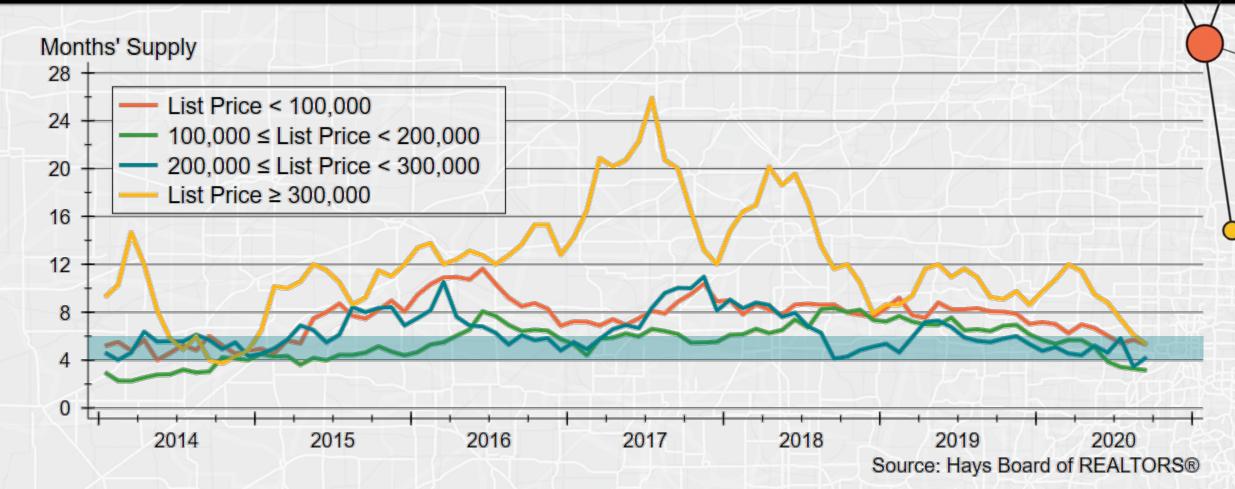
HAYS AREA TOTAL HOME SALES



INVENTORY OF HOMES FOR SALE



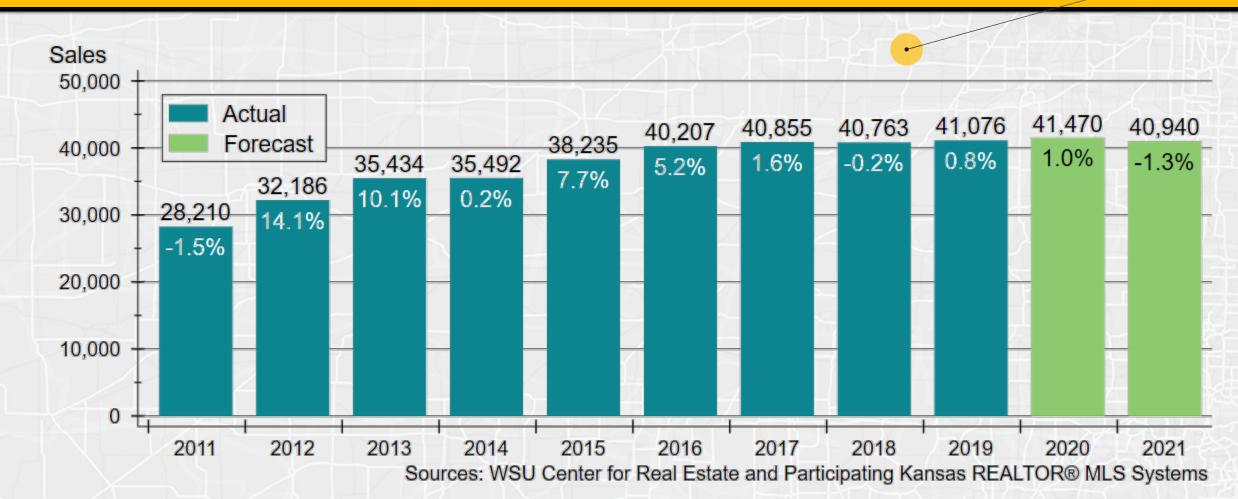
HAYS INVENTORIES BY LIST PRICE







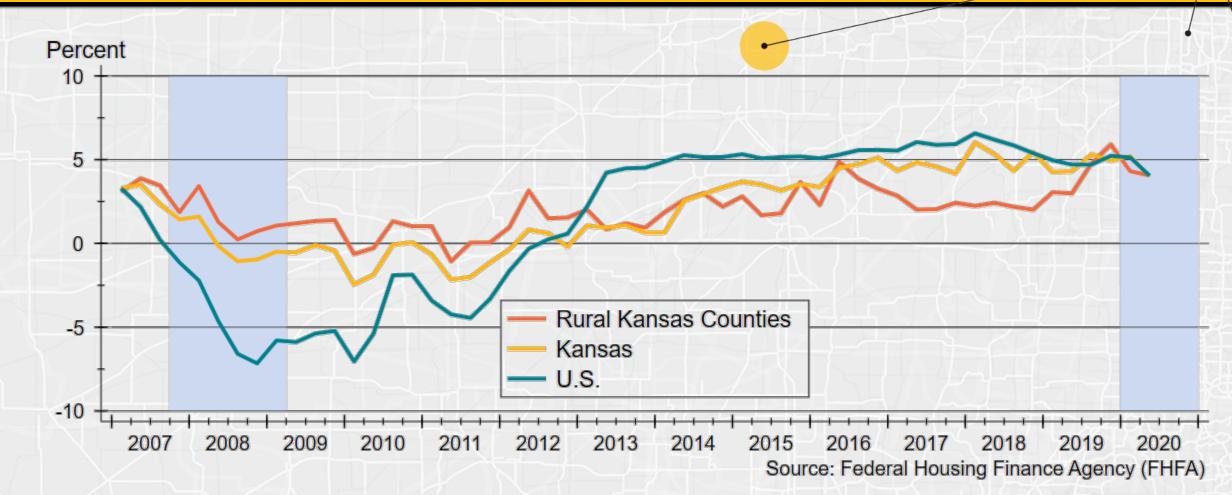
KANSAS HOME SALES FORECAST







KANSAS HOME PRICE APPRECIATION

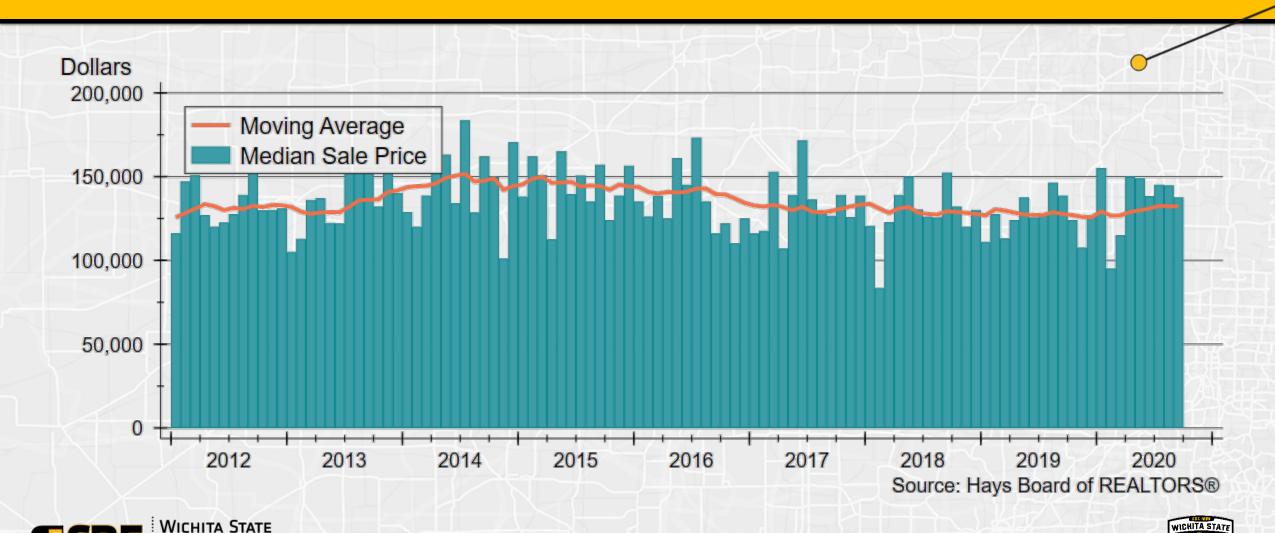




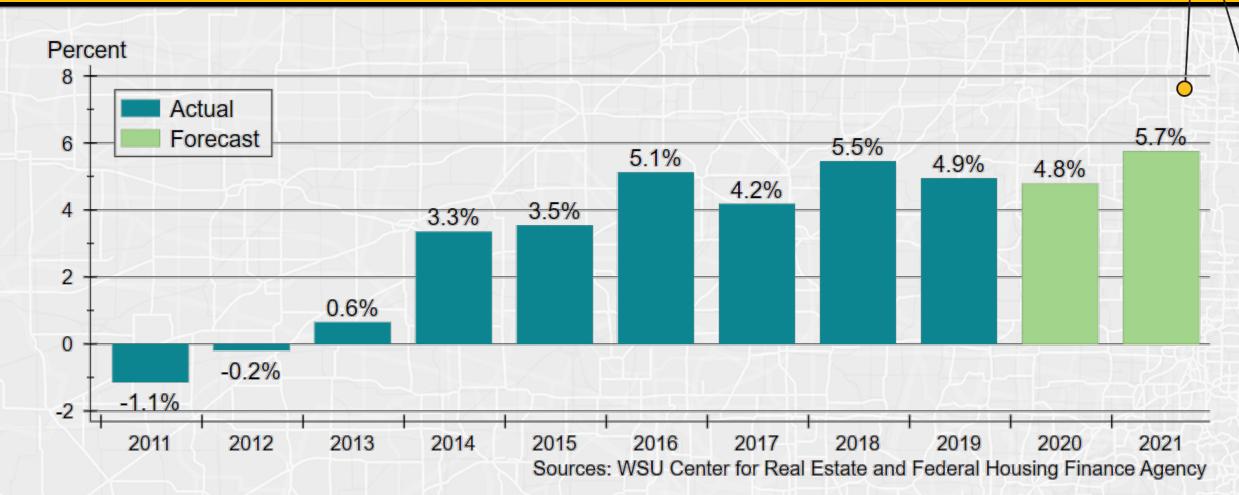


HAYS MEDIAN SALE PRICES

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KANSAS HOME PRICES FORECAST

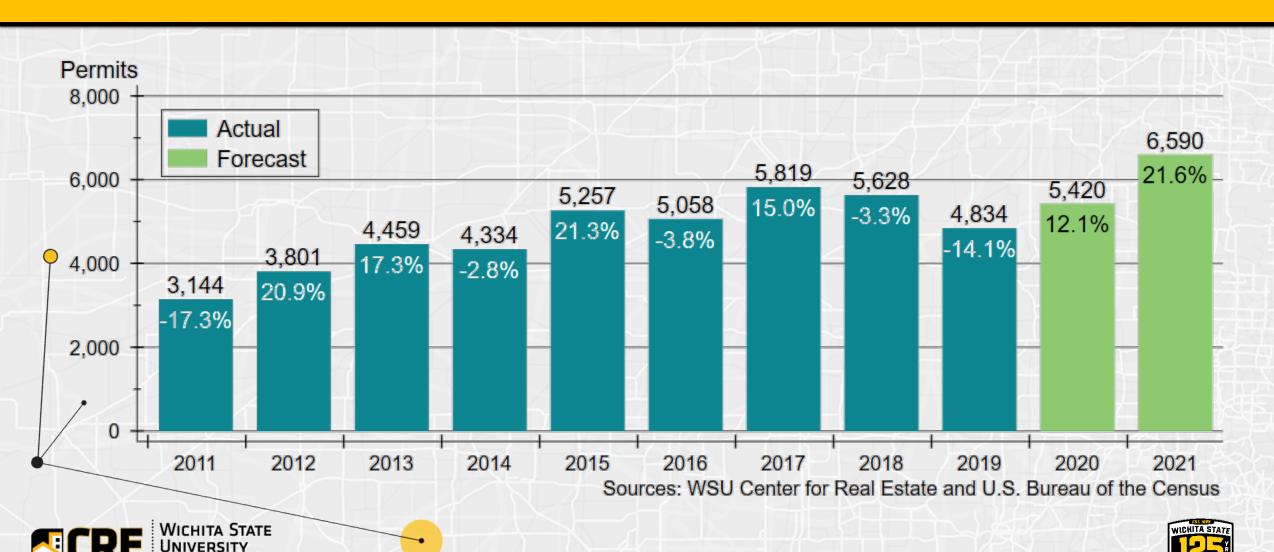






KANSAS NEW HOME CONSTRUCTION

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2021 KANSAS HOUSING FORECAST

Total Home Sales

SF Building Permits

Home Price Appreciation 2018 Actual

40,763 units -0.2%

5,628 units -3.3%

+5.5%

2019 Actual

41,076 units +0.8%

4,834 units -14.1%

+4.9%

2020 Forecast

41,470 units +1.0%

5,420 units +12.1%

+4.8%

2021 Forecast

40,940 units -1.3%

6,590 units +21.6%

+5.7%







2021 MAJOR MARKETS FORECAST

	KC	Lawrence	Manhattan	Topeka	Wichita
Total Home Sales	39,500 units -1.0%	1,500 units +1.1%	1,790 units +16.6%	3,250 units +3.9%	10,790 units -0.2%
SF Building Permits	5,560 units +15.2%	265 units +41.0%	210 units -14.3%	305 units +22.5%	1,205 units +12.5%
Home Price Appreciation	+6.0%	+4.1%	+3.5%	+4.0%	+6.6%

WSU Center for Real Estate

Laying a Foundation for Real Estate in Kansas

www.wichita.edu/realestate





