

Dodge City Economic Outlook ConferenceDr. Stanley D. LonghoferOctober 23, 2020WSU Center for Real Estate



FORD COUNTY HOUSING OUTLOOK SPONSOR

Security 1st Title





SPECIAL THANKS TO:







2020 Forecast - Labor and Mortgage Market Summary

Current fundamentals are solid

 Mortgage financing is widely available...and *cheap!*

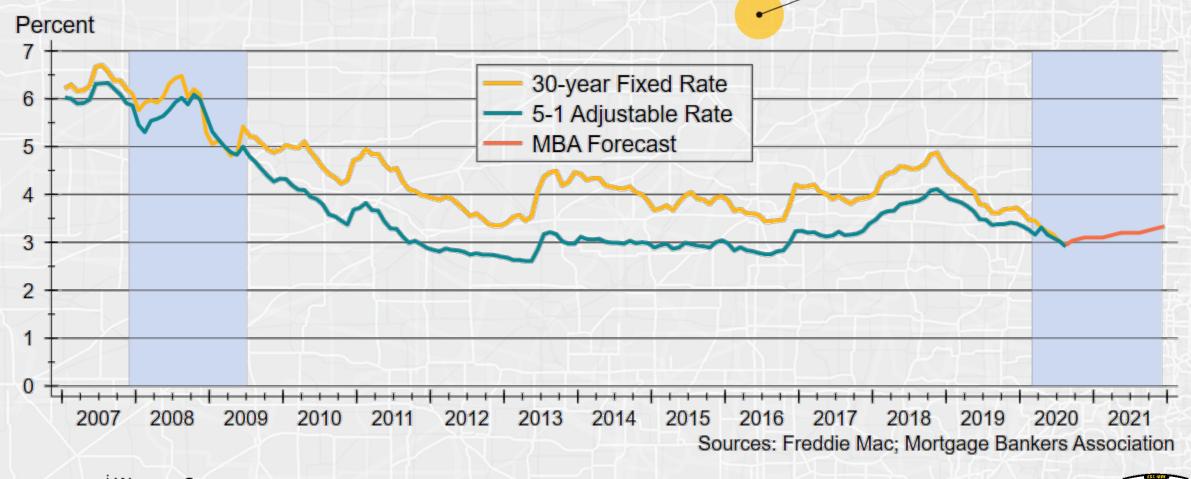
Labor markets are fairly healthy

All of this could change quickly





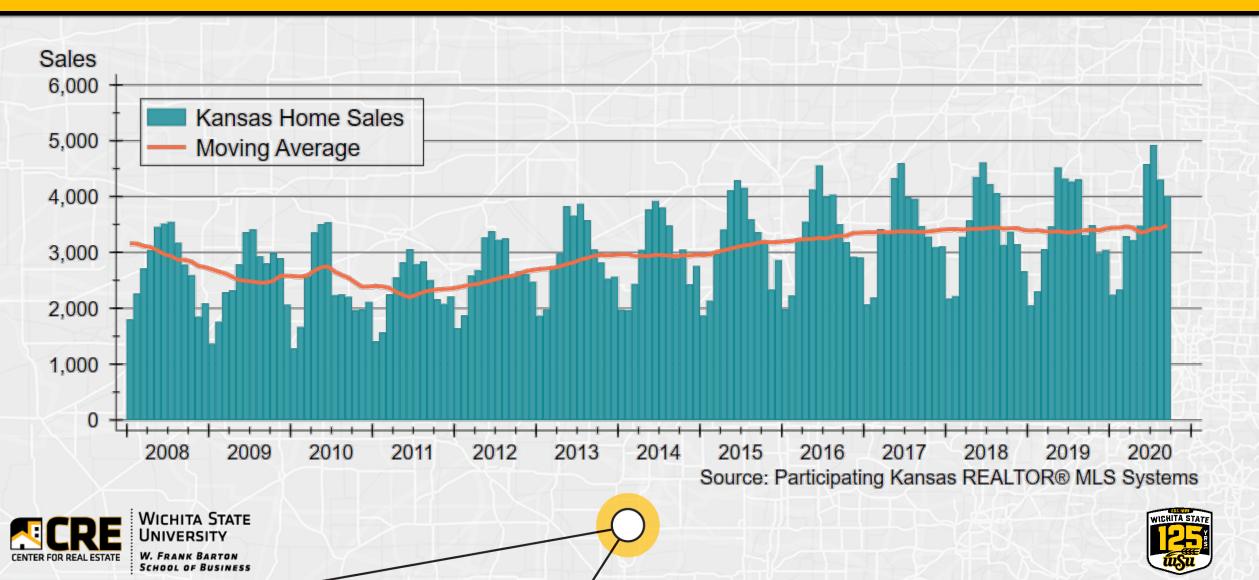
MORTGAGE RATES FORECAST



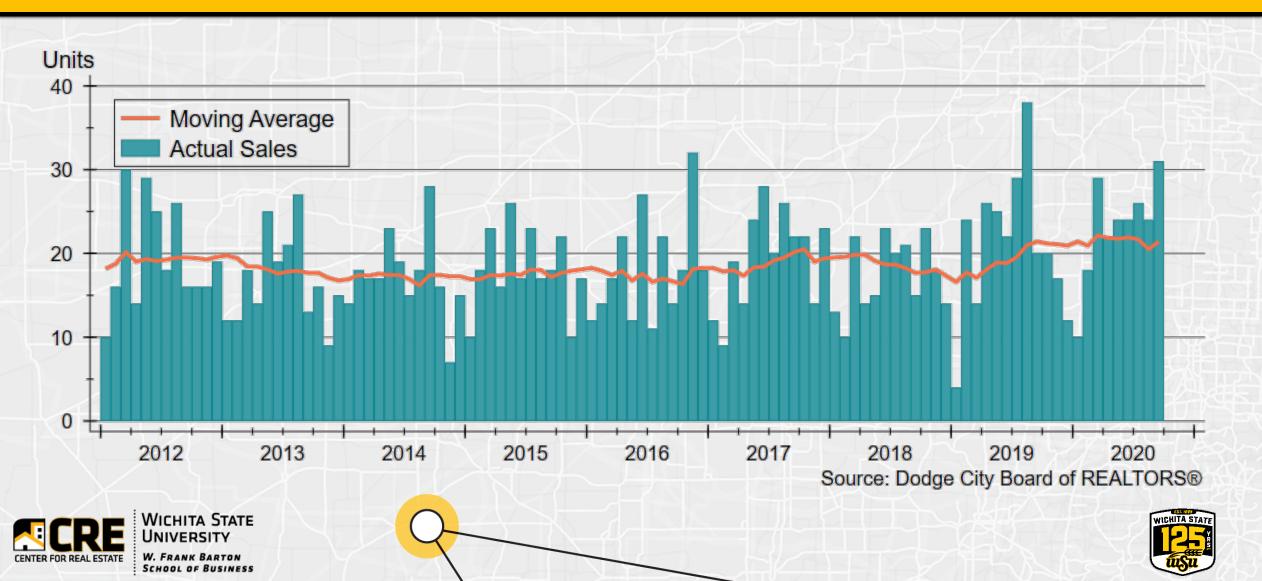




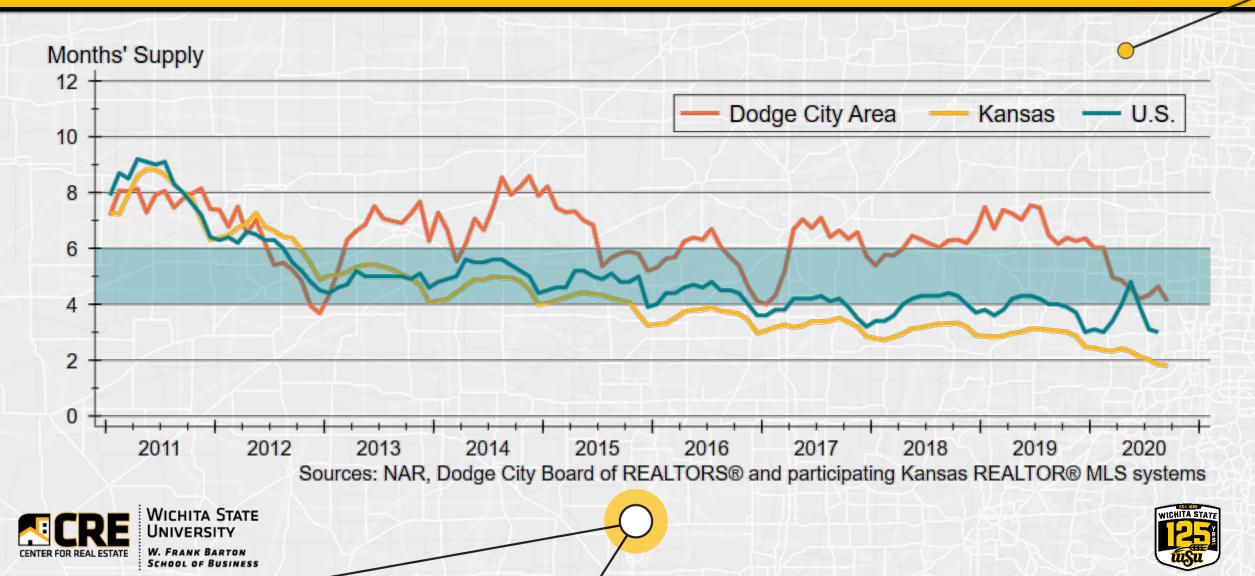
KANSAS TOTAL HOME SALES



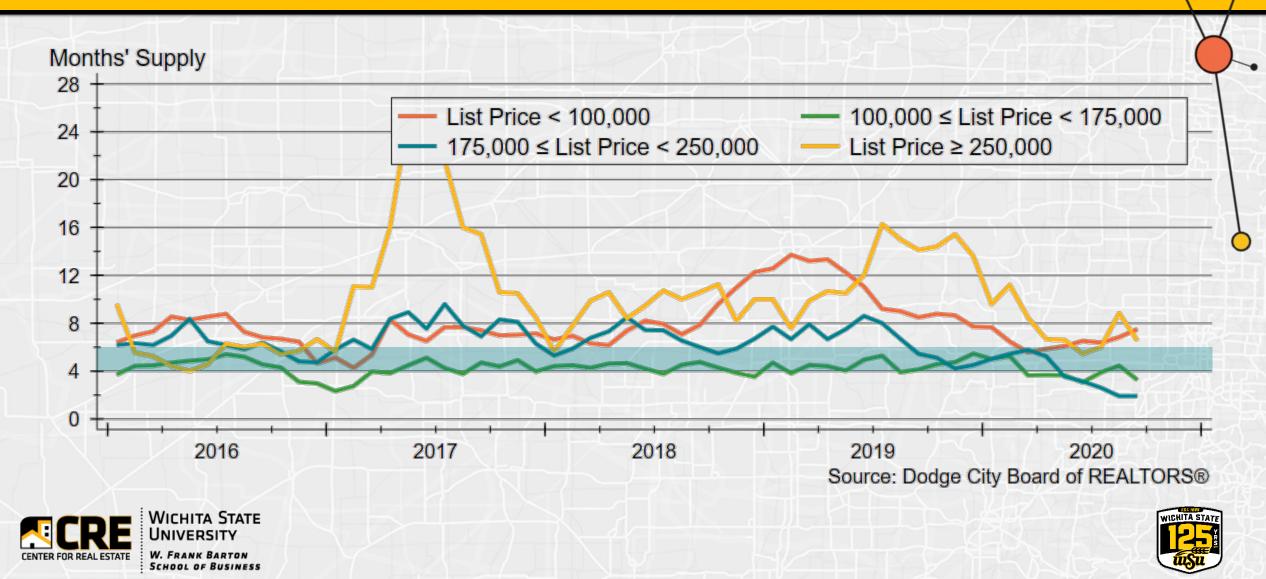
DODGE CITY AREA TOTAL HOME SALES



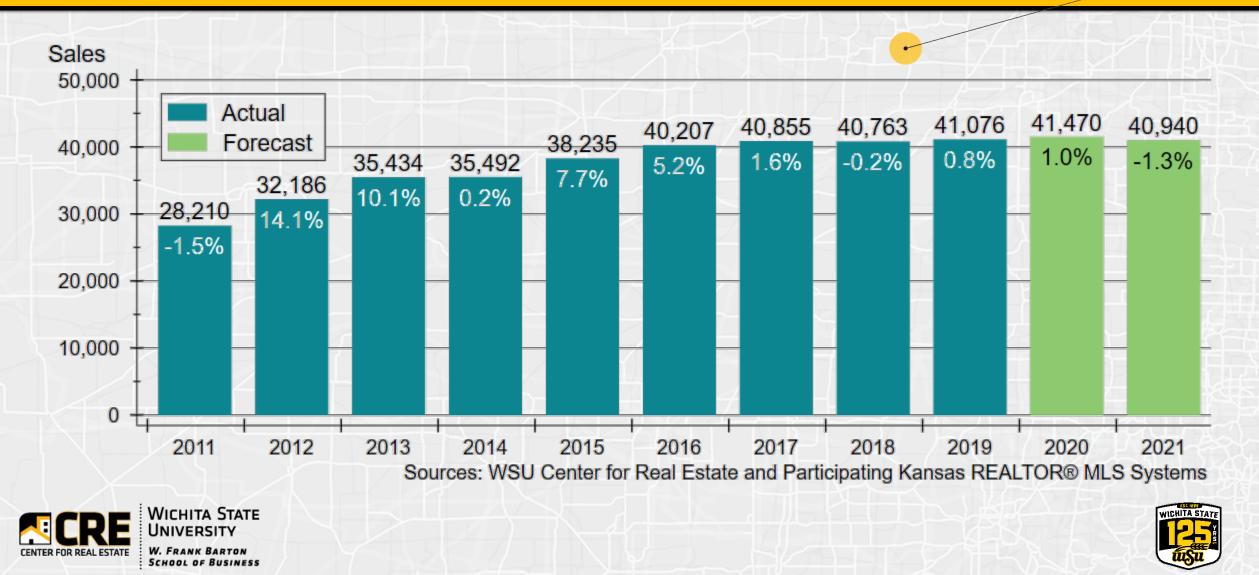
INVENTORY OF HOMES FOR SALE



DODGE CITY INVENTORIES BY LIST PRICE

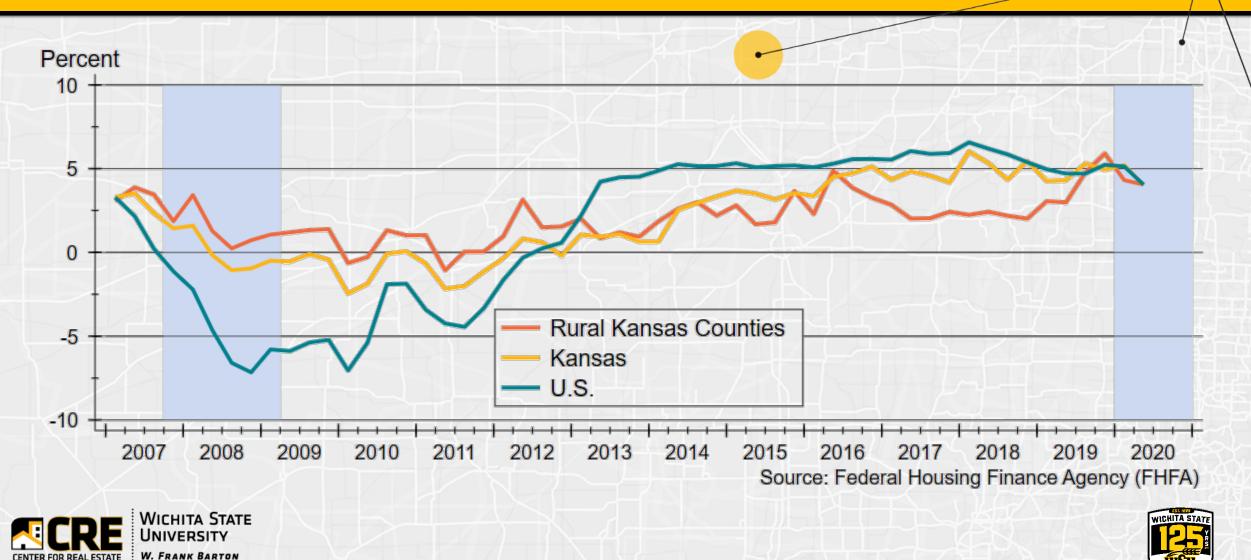


KANSAS HOME SALES FORECAST

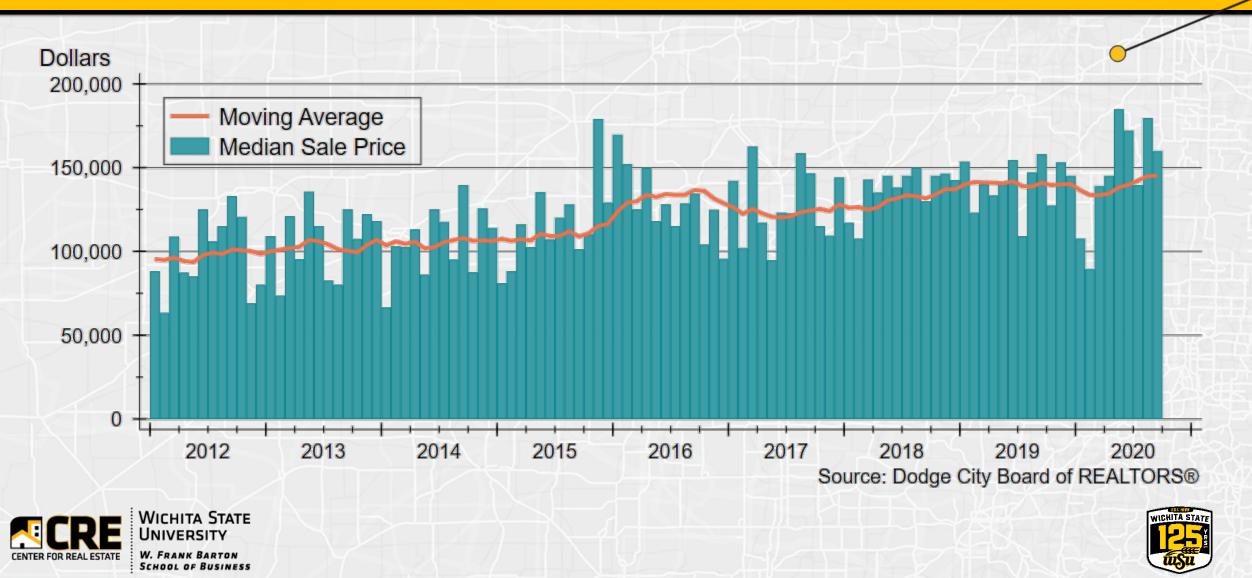


KANSAS HOME PRICE APPRECIATION

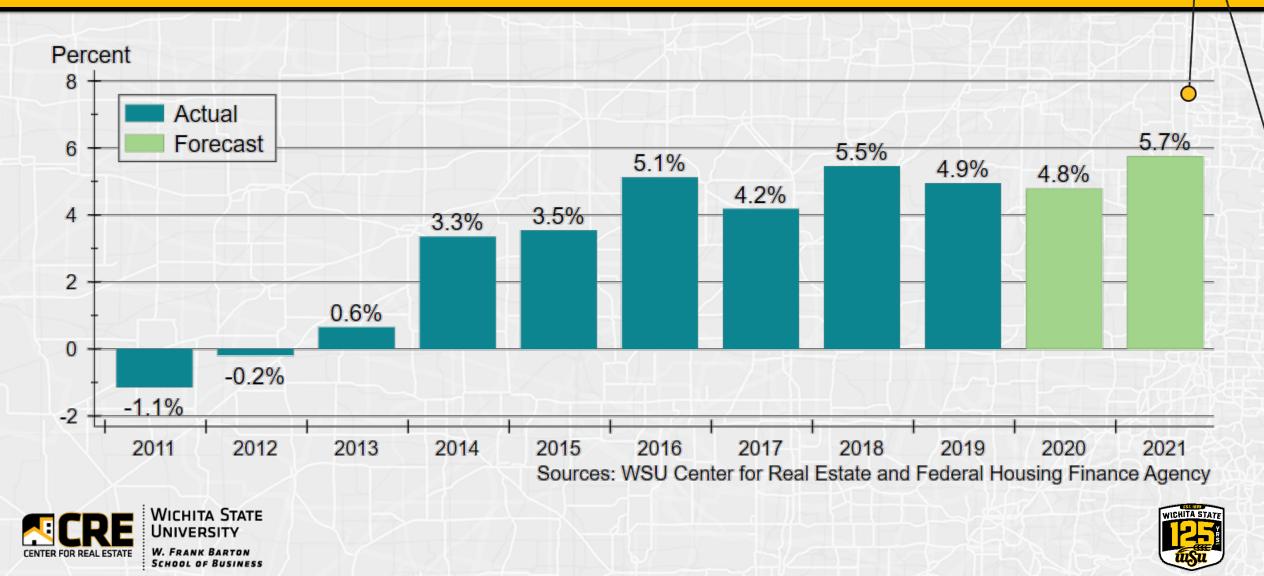
SCHOOL OF BUSINESS



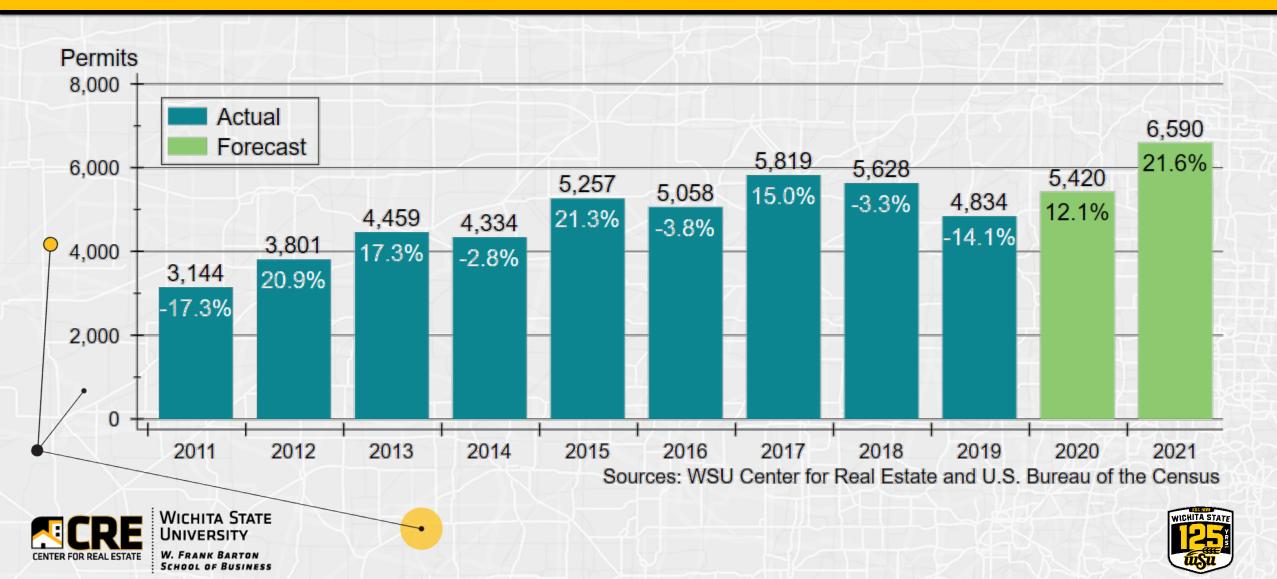
DODGE CITY MEDIAN SALE PRICES



KANSAS HOME PRICES FORECAST



KANSAS NEW HOME CONSTRUCTION



2021 KANSAS HOUSING FORECAST

	2018	2019	2020	2021
	Actual	Actual	Forecast	Forecast
Total Home	40,763 units	41,076 units	41,470 units	40,940 units
Sales	-0.2%	+0.8%	+1.0%	-1.3%
SF Building	5,628 units	4,834 units	5,420 units	6,590 units
Permits	-3.3%	-14.1%	+12.1%	+21.6%
Home Price Appreciation	+5.5%	+4.9%	+4.8%	+5.7%
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2021 MAJOR MARKETS FORECAST

	KC	Lawrence	Manhattan	Topeka	Wichita
Total Home Sales	39,500 units -1.0%	1,500 units +1.1%	1,790 units +16.6%	3,250 units +3.9%	10,790 units -0.2%
SF Building Permits	5,560 units +15.2%	265 units +41.0%	210 units -14.3%	305 units +22.5%	1,205 units +12.5%
Home Price Appreciation	+6.0%	+4.1%	+3.5%	+4.0%	+6.6%
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