

# Regional Economic Outlook Conferences

Sponsorship Opportunities



WICHITA STATE  
UNIVERSITY  
W. FRANK BARTON  
SCHOOL OF BUSINESS



**CEDBR**  
Center for Economic Development  
and Business Research

# About CEDBR

The Center for Economic Development and Business Research (CEDBR), part of the W. Frank Barton School of Business at Wichita State University, is a reliable resource of local, state, and national demographic and economic data. The mission of CEDBR is to enhance the economic growth and development of the region through our applied and objective research. This research often has us partnering with economic development leaders, business executives, and elected officials.

## OUR SERVICES

Our wealth of information could be the opportunity needed to make your next strategic decision.

- CEDBR can help you tell your story by analyzing the economic impact of your organization on the regional economy.
- Let us help you be effective by exploring a market, an industry, and new opportunities through our accelerated business research.
- We can provide customized employment and retail forecasts that can help you visualize your company's future.
- As a partner with local businesses and governments, CEDBR is available for objective commentary about economic activity in Wichita and across the state.

## OUR EVENTS

Throughout the year, CEDBR coordinates a series of Economic Outlook Conferences across the state. These events provide the opportunity for local businesses, elected officials, and other economic developers to network together and connect with local, regional, state, and national business and economic experts. At each event, experts present a variety of research and knowledge intended to better inform government, community, and business leaders about economic trends that could potentially influence their business decisions. These events also provide the opportunity for businesses to gain recognition across the state through sponsorship.

Through our research, data, and events, we are committed to helping you, your city, and the state of Kansas prosper!



[www.cedbr.org/events](http://www.cedbr.org/events)

## Connect with us!
























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# REGIONAL ECONOMIC OUTLOOK CONFERENCES *Multiple Locations*

CEDBR Event Sponsorship Opportunities — Contact: [andrea.wilson@wichita.edu](mailto:andrea.wilson@wichita.edu)

| EVENT SPONSOR   |   |   | REGISTRATION SPONSOR   |   |
|---|---|---|--|---|
| Tier 1- \$4, 000  |   |   | Tier 1- \$4, 000   |   |
|    |      |  |  |   |
| Verbal Recognition during Event   | Banner with 3-year commitment   | Top level logo placement on Marketing   |  |   |
|    |      |    |    |    |
| 6 Preferred Seats   | Logo on Table Tri-fold  | Sponsor Welcome (2 min)   | Registration 40% off for all   | Logo on digital ticket  |
| Tier 2- \$3,000   |   |   | Tier 2- \$3,000  |   |
|    |      |  |  |   |
| Verbal Recognition during Event   | Banner with 3-year commitment   | Top level logo placement on Marketing   |  |   |
|    |      |    |    |    |
| 4 Preferred Seats   | Logo on Table Tri-fold  | Sponsor Welcome (2 min)   | Registration 40% off for 50 or 20% for all   | Logo on digital ticket  |
| Tier 3- \$2,000   |   |   | Tier 3- \$2,000  |   |
|  |  |   |  |   |
| Verbal Recognition during Event   | Top level logo placement on Marketing   |   |  |   |
|  |    |  |  |  |
| 3 Preferred Seats   | Logo on Table Tri-fold  | Sponsor Welcome (2 min)   | Registration 40% off for 25 or 20% for all   | Logo on digital ticket  |

## SHARED

- Top or Mid-level logo placement on: sponsors slide, event banners, website, sponsor PowerPoint slide, select promotional emails
- Verbal recognition from the podium at beginning and conclusion of the event
- Poster/banner with your larger logo (if a 3-year repeating sponsorship is signed)

## EVENT SPONSOR

- Sponsor welcome - two (2) minutes at the podium
- Preferred complimentary seats to the event.
- Mid-level placement of company logo on tri-fold signs placed at each attendee table (shared with table sponsor)

## REGISTRATION SPONSOR

- Registrations 40% off for all attendees
- Registrations for the event are 40% off for the first 50 attendees or 20% off for all attendees
- Registrations for the event are 40% off for the first 25 attendees or 20% off for the first 50 attendees
- Logo on digital ticket sent to all attendees

## FOOD SPONSOR - \$1,500

- Mid-level logo placement on: event banners and website
- Verbal recognition by the moderator from the podium
- Total of five (5) preferred seats at sponsored city

## STUDENT SPONSOR - \$1,000

- Sponsor five (5) students from a local university /college
- Mid-level logo placement on sponsor PowerPoint slide and website
- Verbal recognition by the moderator from the podium
- Total of five (5) preferred student seats at sponsored city

## COFFEE BREAK SPONSOR - \$500

- Base-level logo placement on sponsor PowerPoint slide and website
- Total of one (1) poster displayed by coffee break station
- Exclusive logo on screen during break

## ATTENDEE TABLES SIGNAGE - \$250\*

- Top Level logo placement on attendee tables signage
- Base-level logo placement on sponsor PowerPoint slide and website

\*If Applicable



# PREVIOUS SPONSORS



KANSAS HEALTH  
FOUNDATION

**Envista**  
credit union

HENRY  
HELGERSON  
COMPANY

 **INTRUST**  
*Bank*

Please contact Andrea Wilson if you have a suggestion or would like to talk in more detail about the opportunities presented in this document.

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