

W. Frank Barton School of Business

Center for Economic Development and Business Research

Kansas Gap Analysis, 2016

Kansas Grocery Store Sales by County



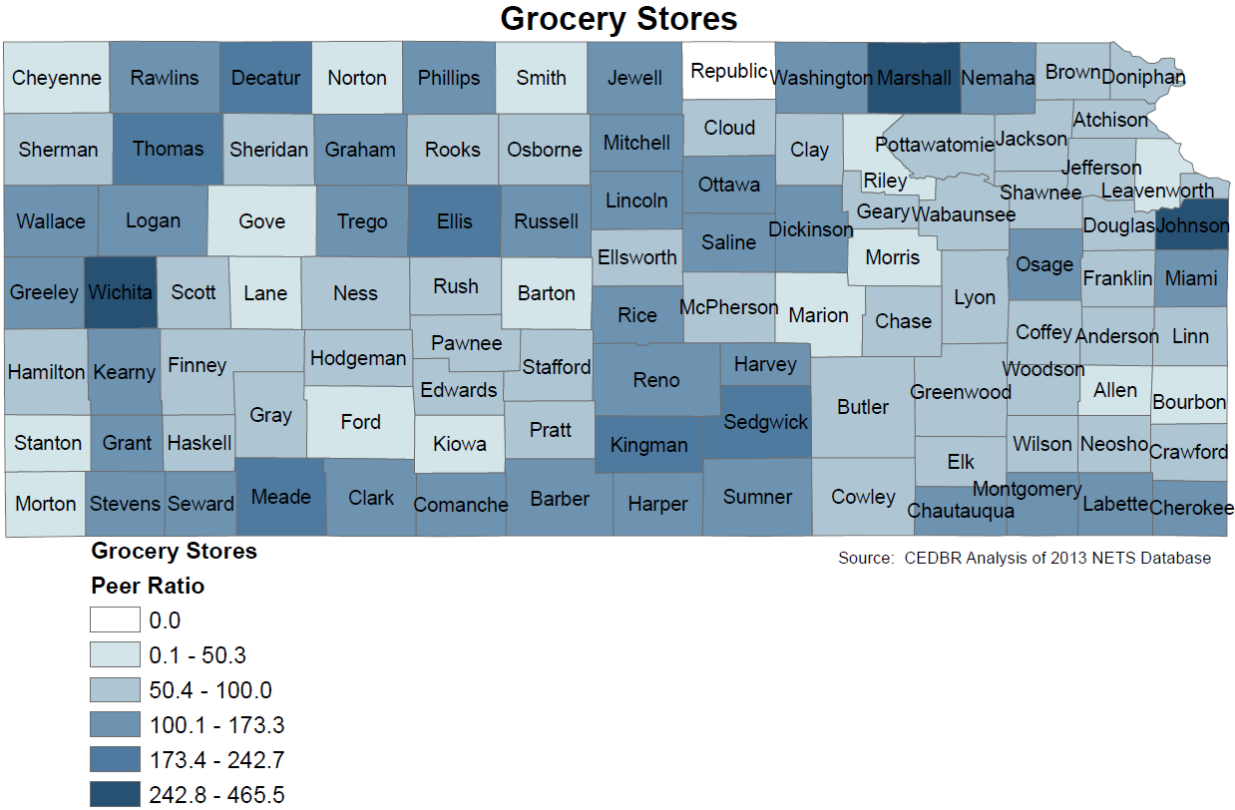
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Kansas Grocery Store Sales by County

Grocery stores are an important part of the retail sector in many Kansas communities. CEDBR, as part of research in Kansas’ retail sector gaps, has analyzed sales in the grocery store retail sector throughout Kansas. Below is a map of the grocery sales peer ratio for every Kansas county. The ratio is constructed as the total grocery store sales¹ in each county, divided by the average grocery store sales of their peer counties, in terms of population. A ratio larger than 100 indicates that a county has more grocery store sector sales than its peers, while a ratio less than 100 indicates that a county has less grocery store sector sales than its peers.

- 17 Kansas counties had sales more than 50 percent higher than their peer counties, and 18 counties sales more than 50 percent lower than their peer counties.
- Both Johnson County and Wichita County had more than four times the grocery store sales than their peer counties, while Lane County and Republic County had less than ten percent the grocery store sales of their peer counties.



¹ County-level sales are calculated from the National Establishment Time Series (NETS) database, which contains 2013 sales estimates for all business establishments within each county.

More information on retail gaps in Kansas can be found online at CEDBR's website, gap.cedbr.org. Detailed 4 digit NAICS code retail and service gap data for individual counties can be purchased from CEDBR.